

Company Deck





WHO WE ARE

Our skilled team works tirelessly to find great ideas, ensuring clients get the impact they want.

We excel in developing future-proof digital branding and compelling, user-friendly visual content, successfully navigating any challenges along the way. Additionally, we work closely with our remote clients, making them part of the process and fostering a wholesome and enjoyable working relationship – or so we've been told.

Experienced designers, developers, and other team members at AKR-MOTION create strategic digital product branding through web design, UX/UI design, social media management, advertisement, Al solutions, and brand identity, all tailored to the client's needs. Our work is always research-based. Behind every incredible app, website, or digital brand we provide are hours of surveys, inquiries, workshops, and quite a few forgotten lunches.



A Team of youthful talents pursuing innovation.

Born as an idea in 2014 and brought to life in 2017, **AKR-MOTION** is a London-based company that has since relocated to Saudi Arabia. We are now a close-knit team dedicated to a shared quest for innovation. Leveraging our extensive industry expertise, problem-solving capabilities, and digital creative services, we collaborate on projects aimed at enhancing the lives of many - we are very proud of.

MEET US ONLINE →

OUR SERVICES

How do we build your story?

Web Design

Research | Moodboards | Responsive design | UX
Design | UI Design | Webflow Development | CMS
Implementation | Quality Assurance | Training |
Maintance and Support

Branding

Research | Moodboards | Identity Development |
Digital and Print Collateral | Marketing Design |
Illustrations | Brand Guidelines | Iconography |
Brand support

Advisement

Monitoring | Reporting | A/B Testing | Budget
Management | Remarketing | Audience Targeting |
Ad Copy Creation | Platform Selection |
Budgeting | Competitor Analysis

SaaS/Apps

Mobile Apps | Software Service | Automation | User Authentication | Data Analytics | Cloud Integration | API Development | User Interface Design | Performance Optimization

AI Solutions

Technical Support | Sales Assistance |
Appointment Scheduling | FAQ Assistance | Order
Tracking | Product Information | Account
Management | Feedback Collection | Automation

Social Media

Content Creation | Social Media Strategy |
Community Management | Influencer Outreach |
Social Media Advertising | Analytics and Reporting |
Profile Optimization | Brand Monitoring



We embody the spirit & strength of the wolf pack!

We work based on the values we cherish

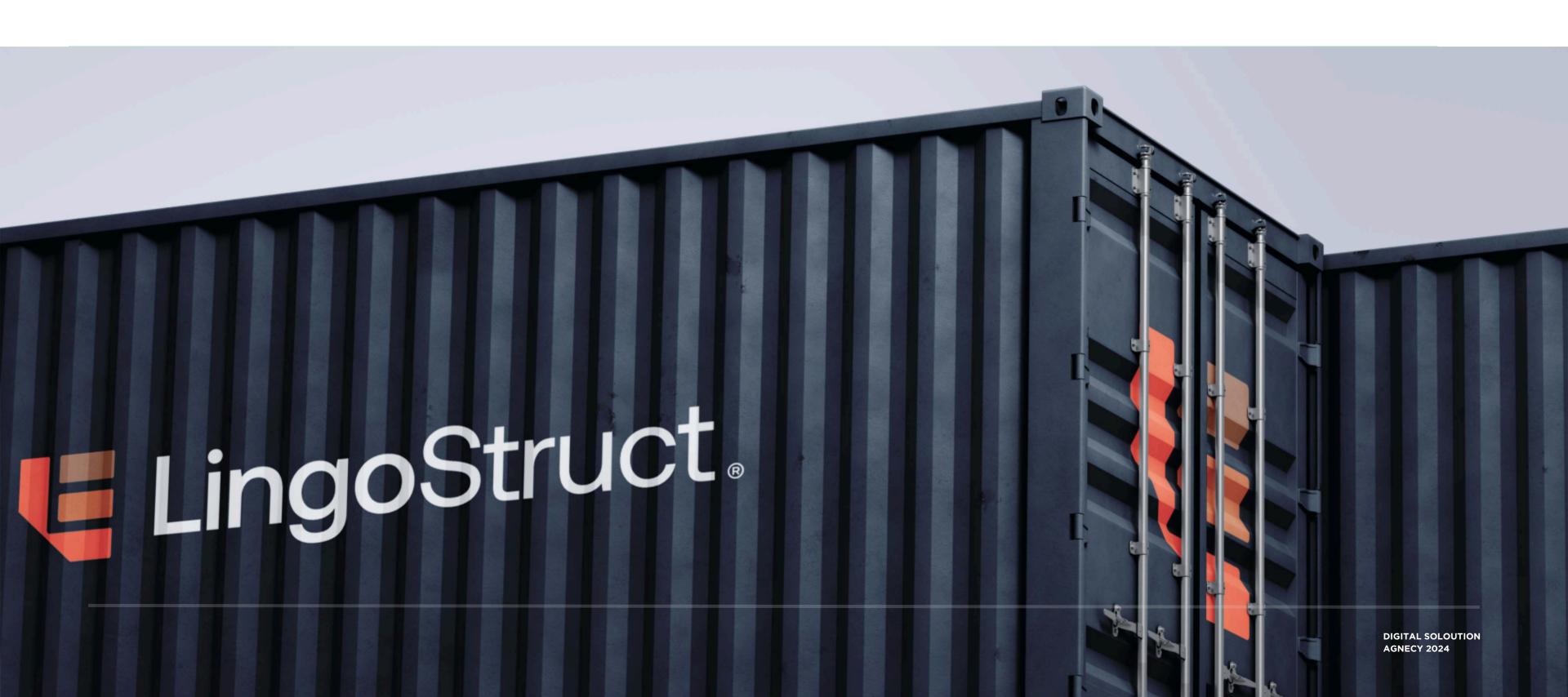


Projects we've brought to life





Lingostruct®





Real-time translation app

Headquarters

Frankfurt, Germany

Industry

Construction Management

Company Size

Startup

Services

Brand Identity
UX Design

UI Design

Lingostruct is a forward-thinking technology company committed to simplifying project management for construction companies.

Recognizing the diverse linguistic landscape within the construction industry, Lingostruct sought to address the communication challenges faced by international teams by providing a robust platform capable of real-time translation to users' mother languages. By doing so, Lingostruct aimed to enhance collaboration, productivity, and efficiency across all project stages.

Our mission

The objective of the project was to create a comprehensive solution that would revolutionize the construction industry by enabling seamless communication and project management across language barriers. Devolfs undertook the task of developing Lingostruct's brand identity, conducting UX research, designing the user experience, and crafting the user interface for the platform across multiple devices.

We embarked on a journey to capture Lingostruct's values and mission, ensuring that their brand would resonate with their target audience. By conducting in-depth workshops and collaborating closely with the team, we developed a comprehensive brand identity that reflected their commitment to innovation, reliability, and global collaboration. The final result conveyed a sense of trust, professionalism, and user-friendliness, aligning perfectly with Lingostruct's vision.

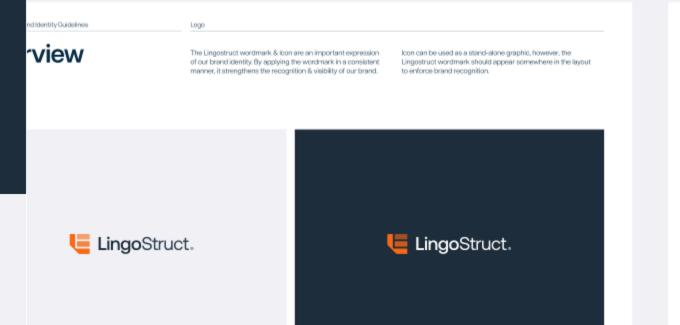


Meet us

by offering a software solution that eliminat construction sites.

Our software is designed to facilitate seaml the construction team, from engineers and fitters and construction workers. We under a significant challenge to effective commun translates and displays planning information each participant on their handheld device.

wordmark or in cas presented through



Primary logo

We are very proud of our logo. Our logo is the combination of a bold, simple and easy recognizable icon with the wordmark

The Lingostruct colored version, is our primary logo colouway, and it should only be used with LingoDark, Grey and White backgrounds.

> **Lingo**Struct。 Wordmark

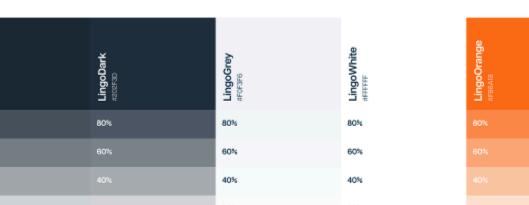
Primary Logo

LingoStruct™Brand Identity Guidelines **Using Tints**

LingoDark, LingGrey & LingoWhite are our main brand colors and should be used in whatever you create. They can be used with LingoOrange to add dimension, depth, and contrast.

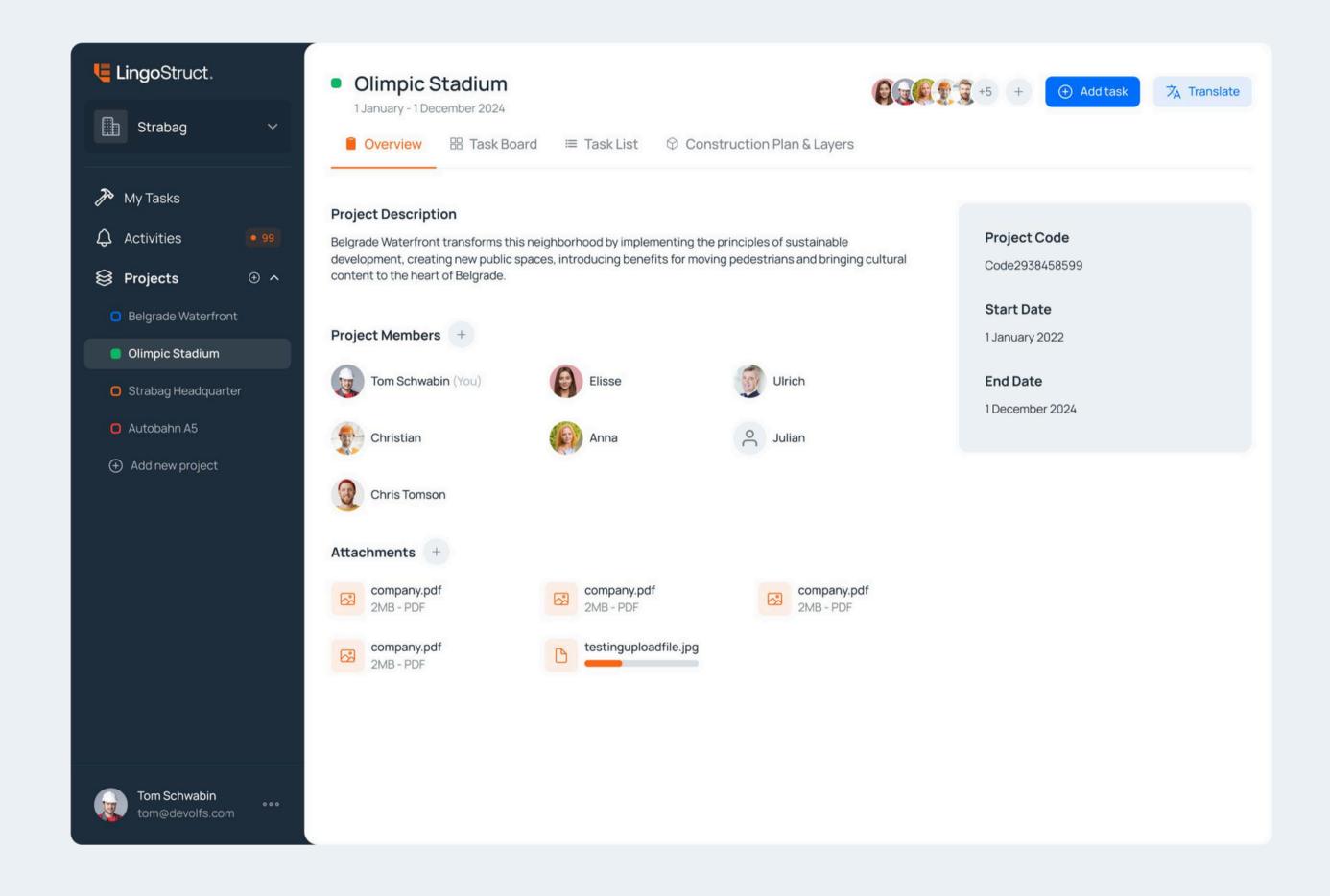
typography, large fills and background contrast.

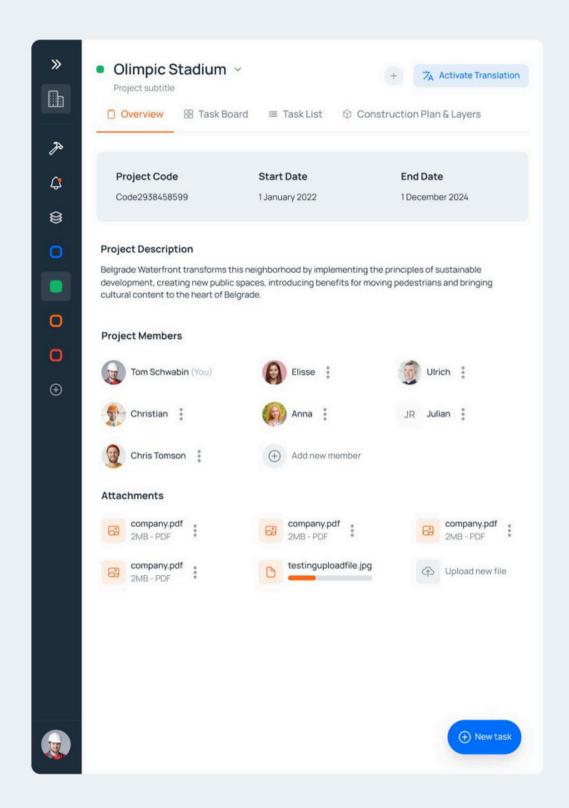
The secondary colors give vibrancy and variety to the brand. Only use them as accent color, to make entire brand appearance more interesting & less sterile.

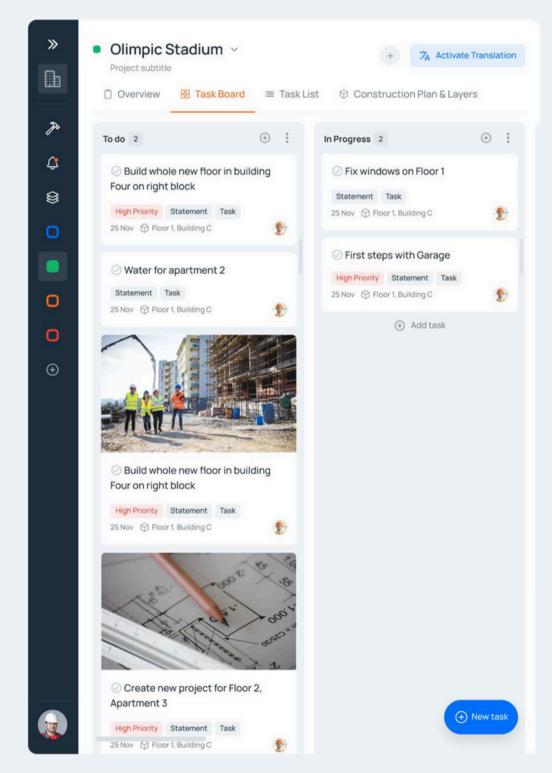


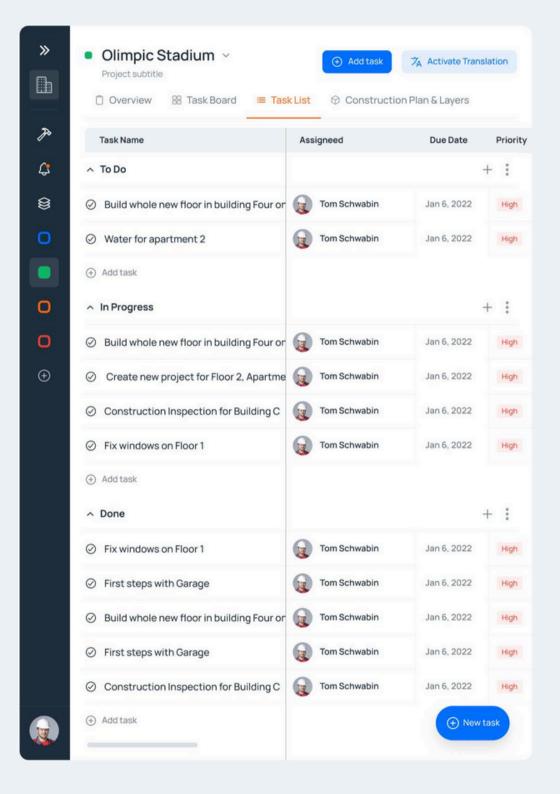
LingoStruct_®

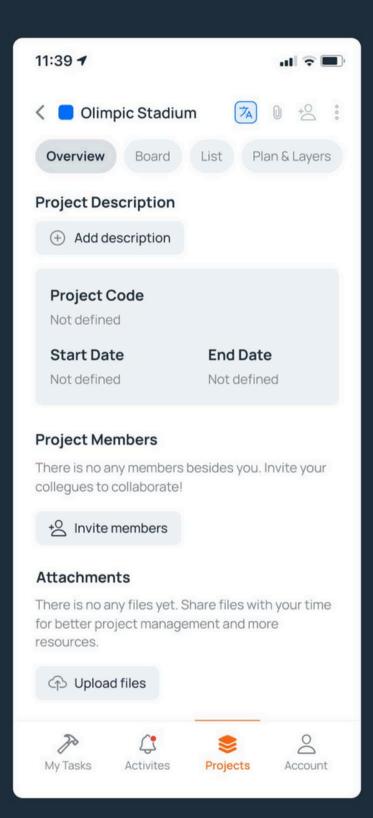
LingoBlack

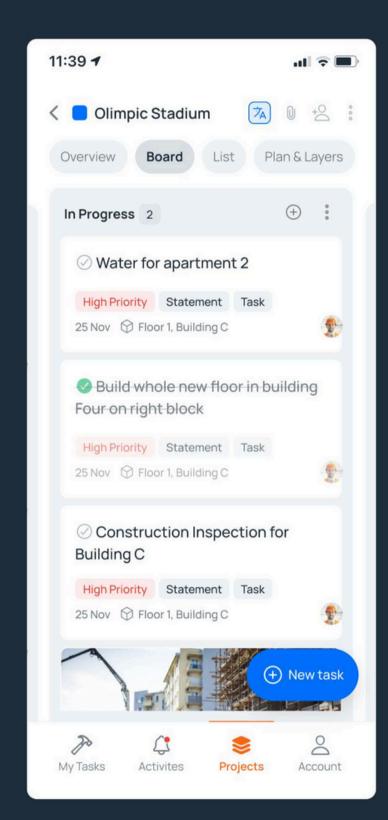


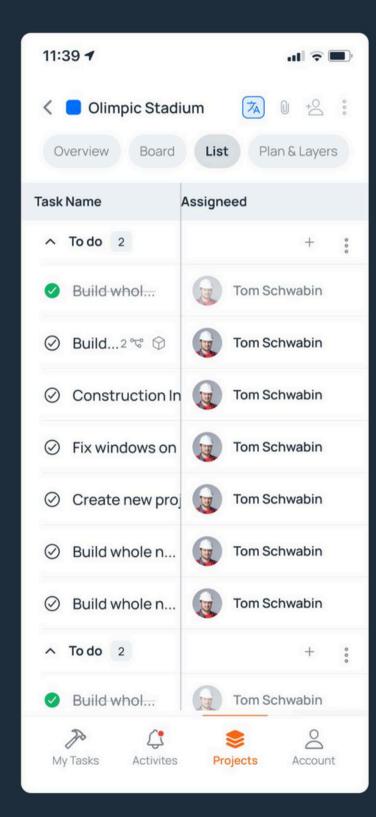


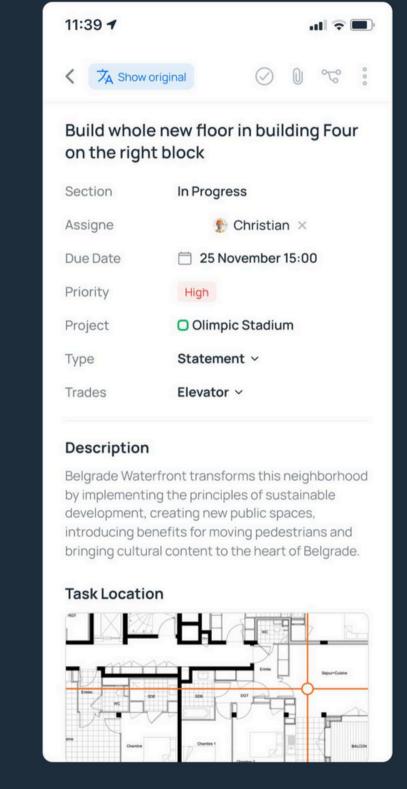


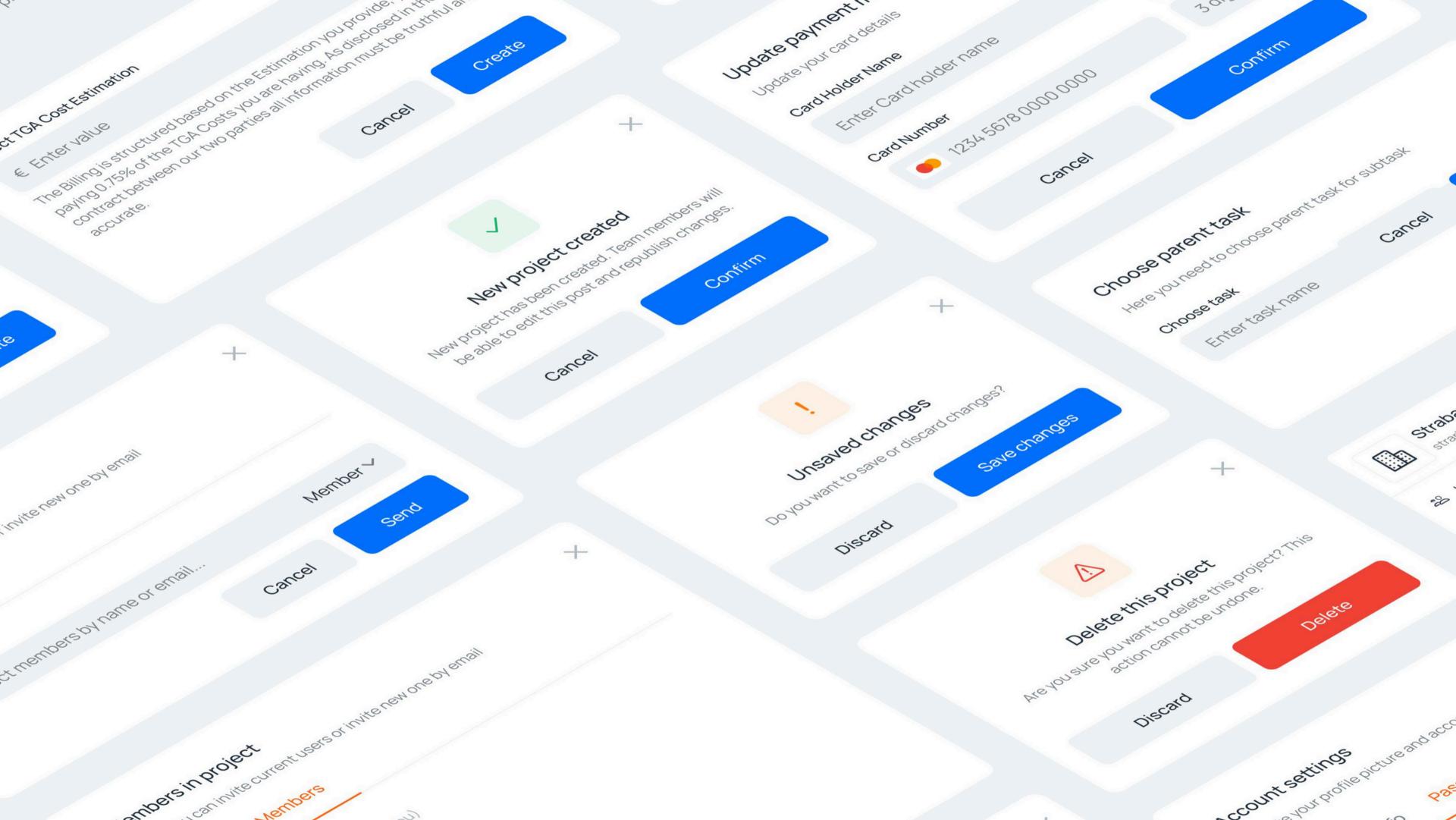






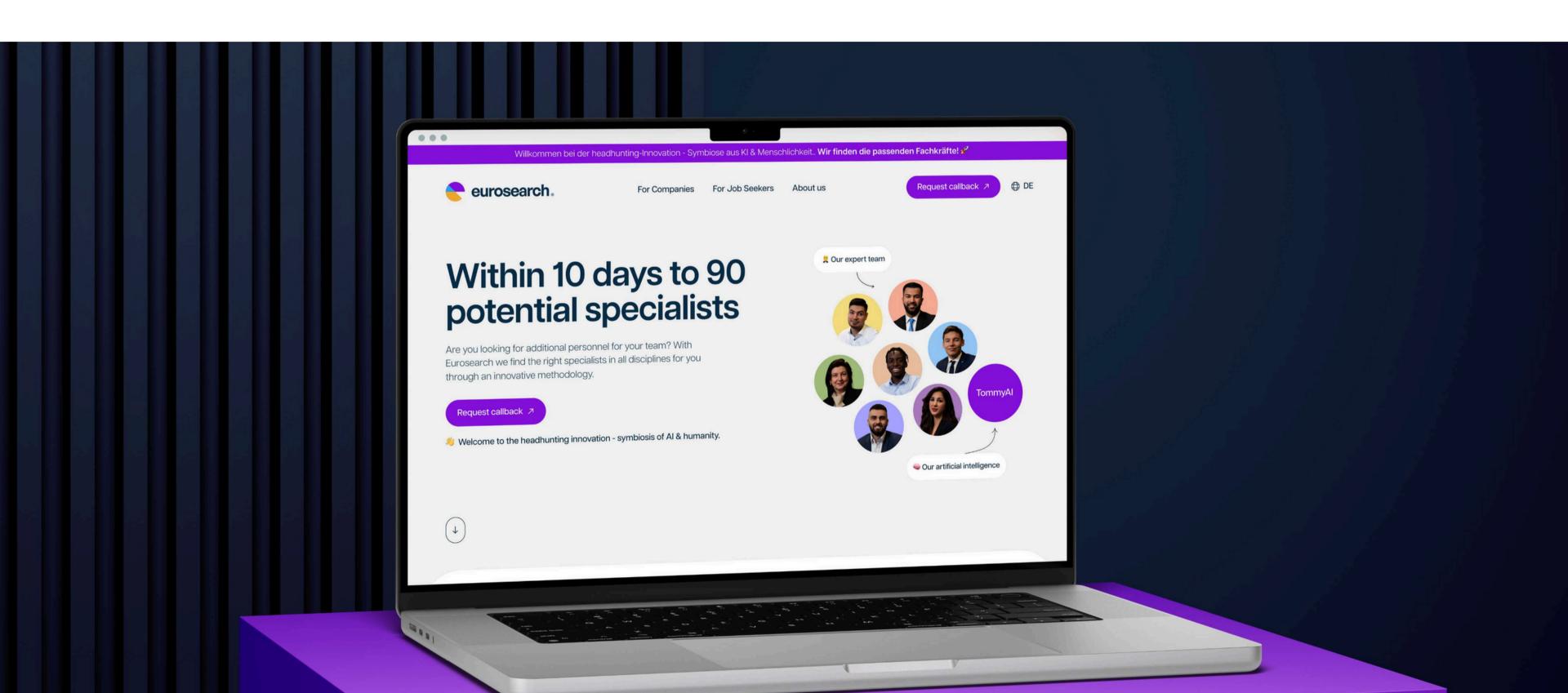








Eurosearch®





A new day, a new hire

Headquarters

Frankfurt, Germany

Industry

Recruitment

Company Size

10+ employees

Services

Brand Identity
UX Design

UI Design

Webflow Development

Webflow CMS

Eurosearch is an innovative recruitment company that is redefining the industry through the power of artificial intelligence (AI). With a forward-thinking and tech-driven approach, Eurosearch leverages cutting-edge technology to revolutionize the way organizations find top talent and individuals discover rewarding career opportunities.

With a strong focus on innovation and staying at the forefront of industry trends, Eurosearch continuously evolves and adapts to the ever-changing recruitment landscape. They invest in research and development to enhance their Al capabilities, ensuring they remain at the cutting edge of technology-driven recruitment solutions.

Our mission

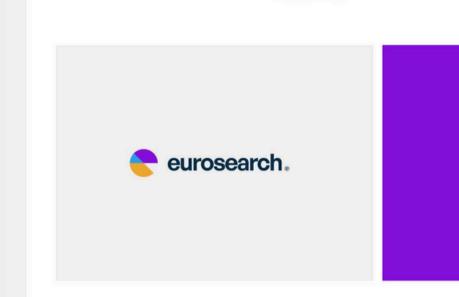
The project aimed to create a fresh and modern brand image that reflected Eurosearch's cutting-edge approach to recruitment, which leverages AI technology. We were tasked with designing a new logo, developing brand guidelines, creating engaging social media posts and banners, and revamping Eurosearch's website using Webflow.

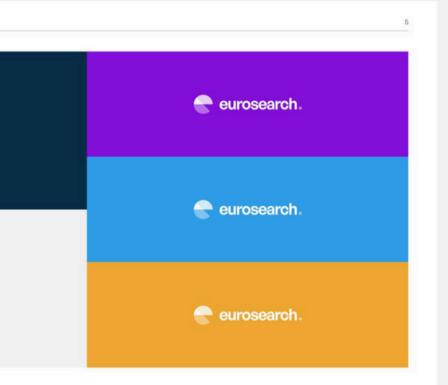
The primary objective of the project was to establish a strong visual identity for Eurosearch that would convey their commitment to leveraging artificial intelligence in recruitment. The new design elements would align with the company's vision of being a forward-thinking, techdriven organization, while also presenting a professional and trustworthy image to potential clients and candidates.

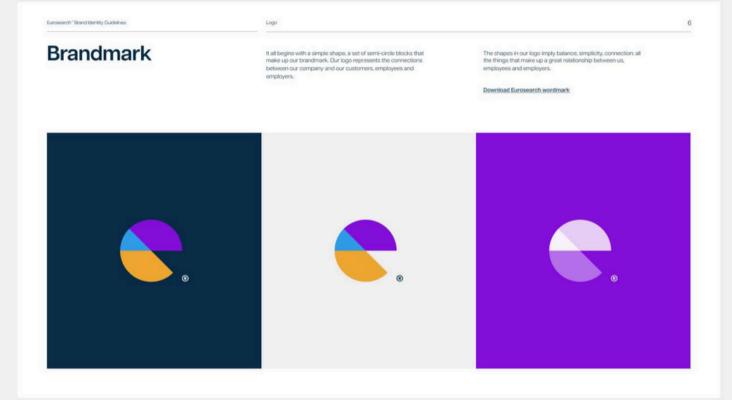
We began the project by crafting a brand new logo for Eurosearch. The logo design aimed to capture the essence of the company's Al-driven approach.

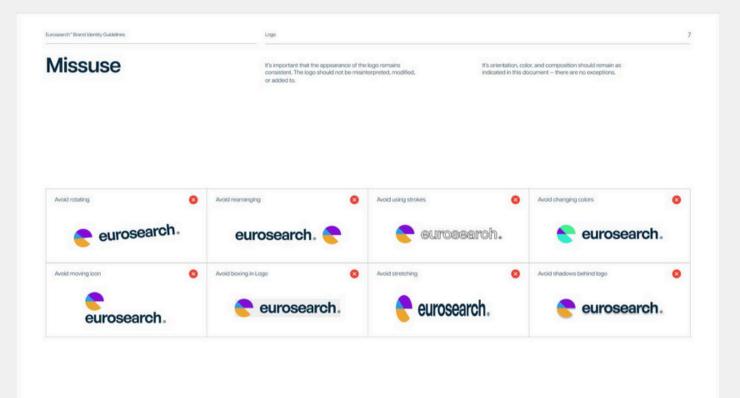


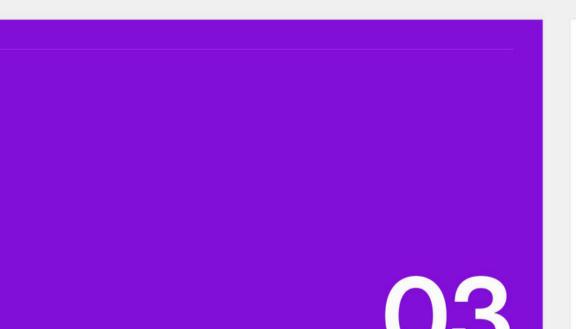
Logo O1

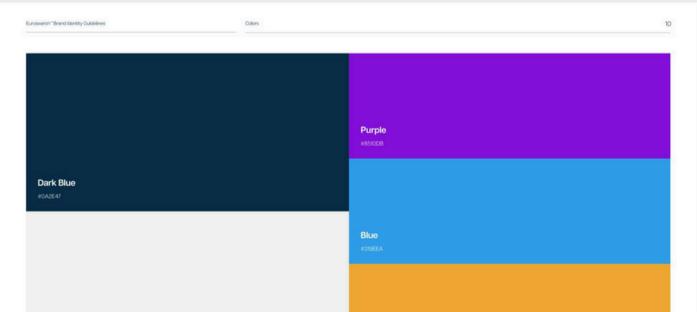


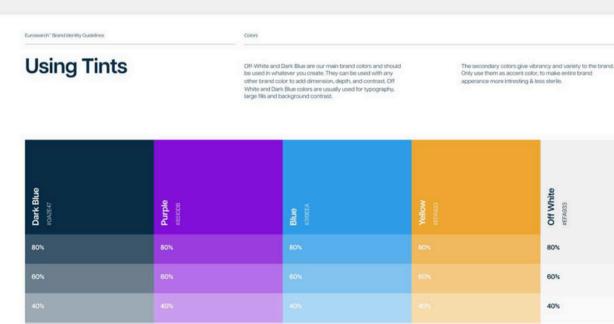


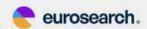


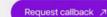










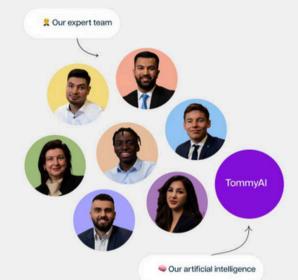




Within 10 days to 90 potential specialists

Are you looking for additional personnel for your team? With Eurosearch we find the right specialists in all disciplines for you through an innovative methodology.

Nelcome to the headhunting innovation - symbiosis of Al & humanity.





How do we work? Our methodology

Efficient direct contact with specialists by Al and a team of experts

Tomy.Al (Sourcing Team with Al)

Innovative search for skilled workers through Al

Our Al tool Tomy. Al searches the entire internet as well as our inhouse database with over 800,000 profiles that match the job description. This is how we find all professionals who match the description. We look everywhere until we find exactly the right specialists.







froup, with offices in Europe, China, India and ASEAN, With the year 2023 we are entering a new phase and relying on artificial intelligence to help our team of experts to find and identify specialists for you even

Our goal is to find the right professionals for our customers,

Read more →

With Eurosearch to new specialists

Vacancies are a real annoyance in many companies that need to be eliminated quickly. We at Eurosearch are happy to take on this task and support you in your search for new specialists and experts. It is therefore best to contact us directly with your request



















Request callback 7



Hamburger Allee 4 60486 Frankfurt am Main Germany

Tel.: +49 69 244 32 21 0 E-Mail: info@eurosearch.de Links

For Companies For Job Seekers About Eurosearch







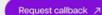
® All right reserved. Eurosearch Consultants GmbH

Data protection



For Companies

or Job Seekers



ck ↗) ∉

We will find the right job for you.

Are you looking for a well-paid and fair job? With our wide network of companies and partners, we would be happy to put you in touch with your new employer.

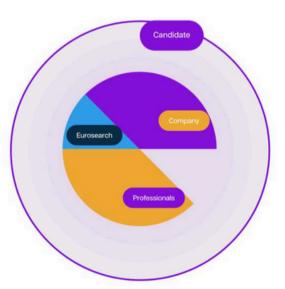


No Leave CV and get matched









Nowadays, the job search has to be as simple and uncomplicated as possible. For this reason, we make the job search as simple and direct as possible for our applicants. All you have to do with us is upload your CV and select the desired industry. As soon as we have suitable positions for you, we will contact you personally. This gives you the choice of which companies you really want to work for.

Send your CV 2



For Companie

For Job Seekers

Request callback >

⊕ DE

We find the right specialists.

For more than 50 years, we at Eurosearch have always had our finger on the pulse and have the ongoing mission of finding the right specialists for your company.

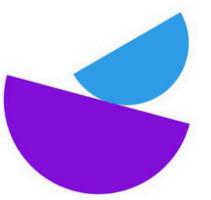
Request callback 🤌

Established 1968! Rethought 2023.



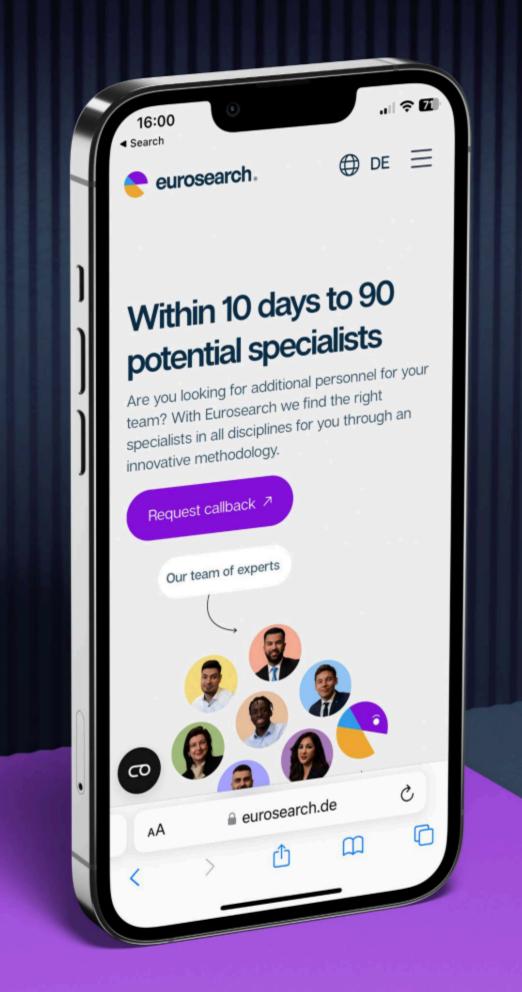
Efficiency and innovation in headhunting

The labor market has reversed itself: there are more jobs than employees. That is why efficient and innovative headhunting is required.

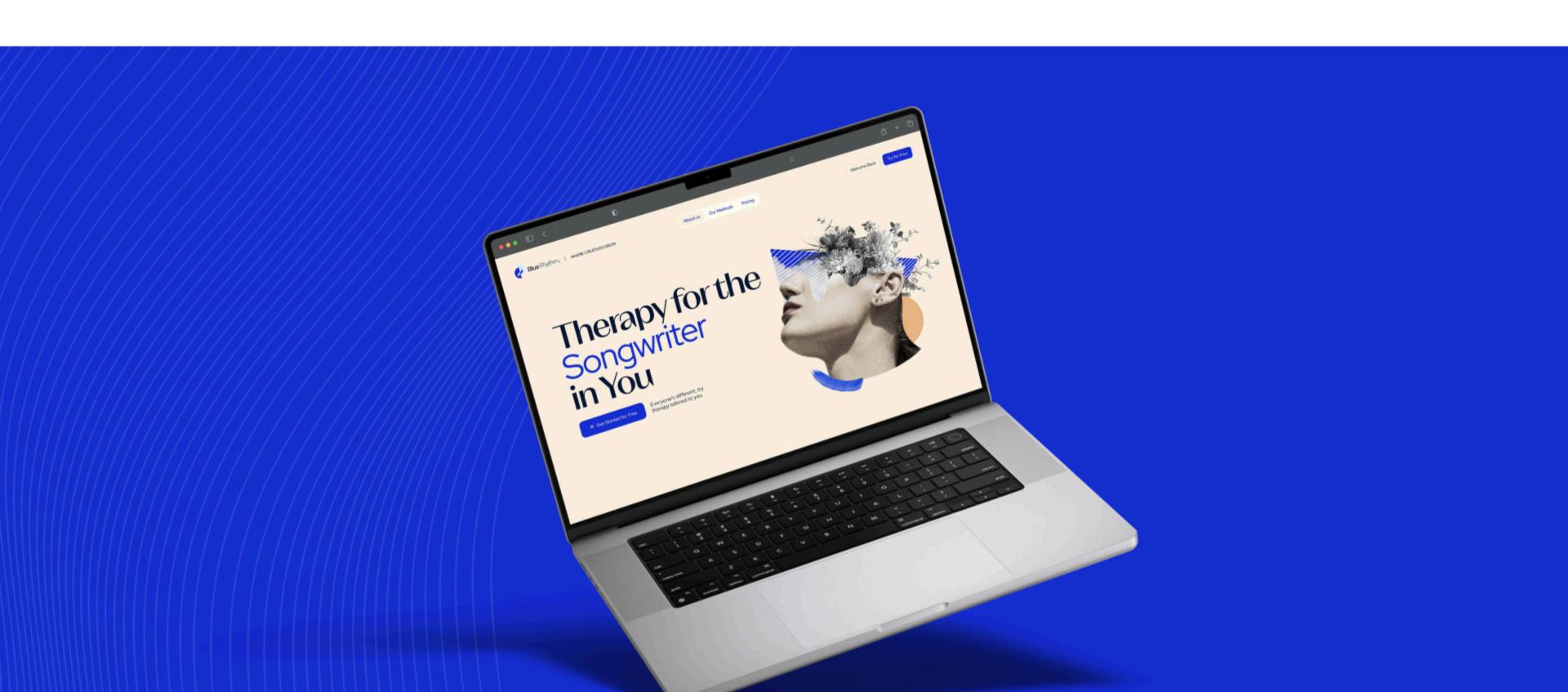


Tradition and experience

Founded in 1968, Eurosearch brings a lot of tradition and experience with it. We build on this experience and tradition to offer our clients and candidates a first-class service. We have built a reputation over the years as a trusted partner in the recruiting market and rely on proven methods to achieve the best results for our clients.



Blue Rhythm®





Therapy for the creatives

Headquarters

London, UK

Industry

Healthcare

Company Size

2-9 employees

Services

Brand Identity

UX Design

UI Design

Webflow Development

Blue Rhythm was founded by a collective of creatives spanning the fields of music, film, and television. Their shared aspiration was to develop a therapy platform specifically tailored to serve the unique needs of individuals from all creative backgrounds. Having personally experienced the transformative power of mental health support, they recognized a crucial pain point in the creative community – the difficulty of finding the right therapist.

With thousands of therapists available, creatives often faced unexpected obstacles when seeking the support they needed to feel better.

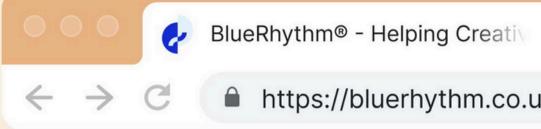
Our mission

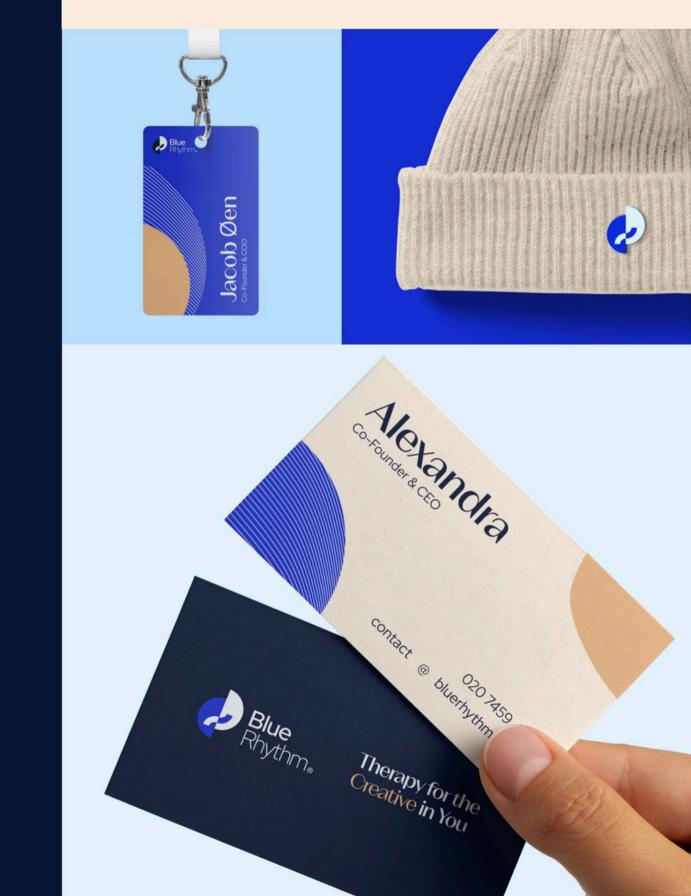
Devolfs undertook the complete rebranding, UX/UI design, and Webflow development for Blue Rhythm. We began by crafting a compelling brand identity that resonated with the vision of the therapy platform, emphasizing the harmonious connection between creativity and mental well-being. This included designing a new logo, selecting typography, defining a color palette, and establishing brand guidelines to ensure consistency.

For the digital presence, our team leveraged Webflow to create an engaging and responsive landing page. The landing page was thoughtfully designed to welcome creatives seeking mental health support and showcased the essence of Blue Rhythm's mission. We implemented interactive elements, intuitive navigation, and user-friendly features to provide a seamless experience for visitors.

Throughout the project, Devolfs maintained a strong focus on delivering a landing page that embodied Blue Rhythm's message and connected with its target audience.







Brand Guidelines



The Overview

showcasing our unique identity. Our brand elements harmoniously combine to create a powerful visual language that embodies our personality, values, and attitude. By following these guidelines, you'll become an expert in utilizing BlueRhythm's identity elements.

Contents

01 The Logo 05 Social Media

06 Brand Imagery 02 Typography

03 Colors

07 Brand Look & Feel

04 Design Elements

O1 The Logo

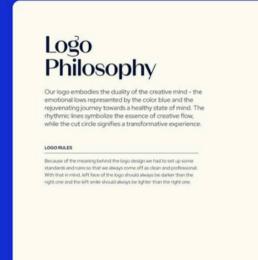
Logo Philosophy Symbol Construction

> Clear Space Logo Usage

Meet Our Logo

Our logo embodies the duality of the creative mind-the emotional lows represented by the color blue and the rejuvenating journey towards a healthy state of mind. The riythmic lines symbolize the essence of creative flow, while the cut circle signifies a







Symbol Construction

Our logo captures the contrasting emotions within the human experience, blending sadness and happiness. It symbolizes a transformative journey called the "Blue Rhythm". Embracing the beauty of our emotional spectrum with this logo.



Logo Misuse

02 Typography

Secondary Typeface

Primary Typeface

Magnat Sans Serif Font is a modern geo-humanist sans-serif font offering excellent legibility and strong personality. This font family is a contrasting sans drawing inspiration from designs from the early twenties century and expands them into an elegant and distinctive contemporary design.

Playful elements such as the curvy ear on the lowercase g or the long tail on the uppercase O break the strictness and add character.

Magnat Neue

ABCDEFGHIJKLMNOPORSTUVWXYZ abcdefghijklmnopgrstuvwxyz 0123456789..?!@#%^&*()/-

Headlines Quoted Text Short Phrases

Medium

Brand Palette

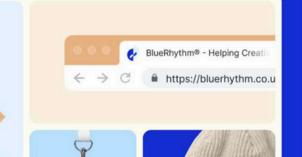
Dark Blue, capturing the spirit of depth, tranquility, and inspiration. These shades serve as the foundation of the brands visual representation, conveying a sense of trust, stability, and

In addition to the primary and secondary colors, the Blue Rhythm brand guidelines feature an offwhite shade. This offwhite color brings a clean and contemporary aesthetic to the palette, enabling a balanced and fresh visual experience.

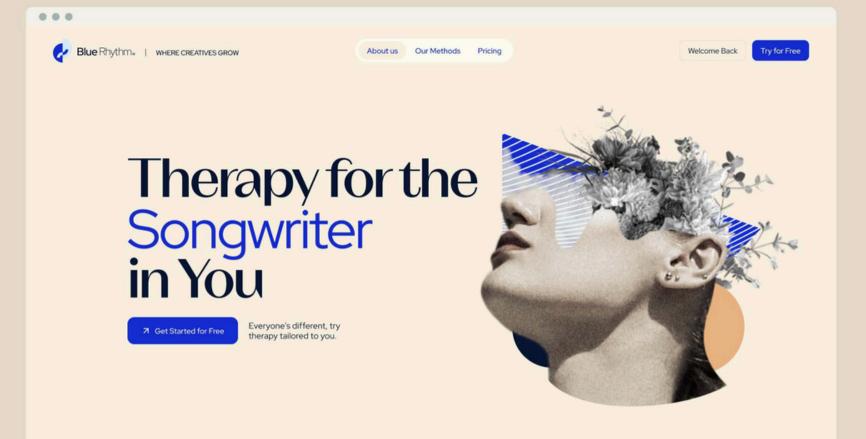
Therapy for the Creative in You



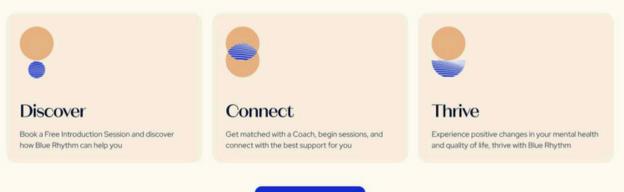




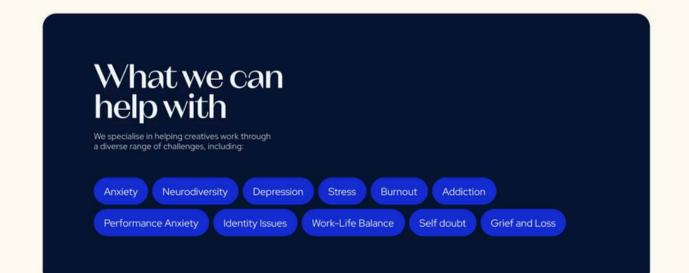




How it works



∀ Get Started for Free



Growth starts here



Looking for something else?

Contact us

Instagram

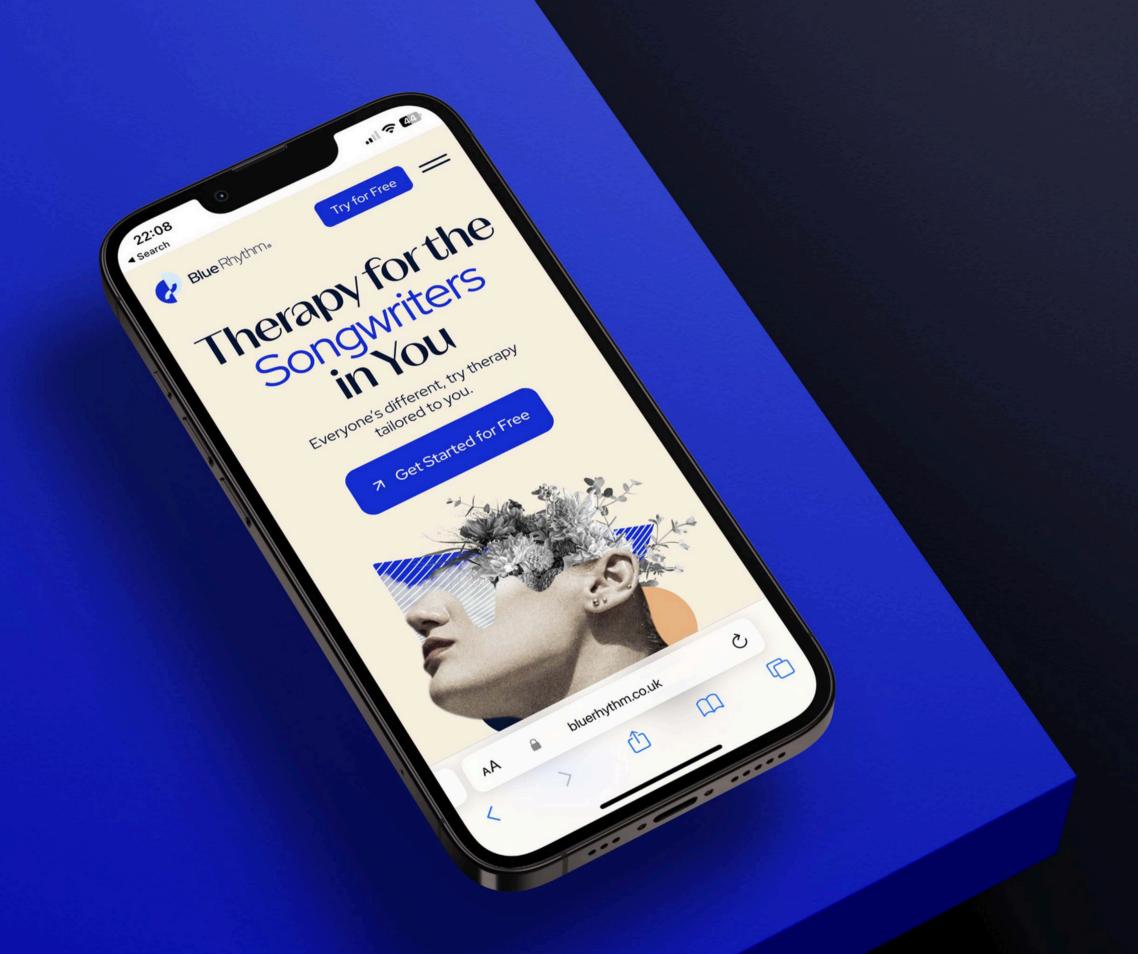
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Methods P: 020 7459 4891
Pricing A: 85 Great Portland Street,
London, WIW 7LT

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Privacy Policy Terms of Use Cancellation Policy



Hexagon_®





Empowering women in business.

Headquarters

London, UK

Industry

Business Consulting

Company Size

2-10 employees

Services

Digital Product

UX Design

UI Design

Development

Maintance & support

Hexagon Startup is a web application designed to help women grow their businesses. The platform provides access to business-related courses through registration, allowing users to expand their skills and knowledge.

The goal of Hexagon is to provide a valuable resource for women who aspire to become successful business owners and entrepreneurs. With its comprehensive course offerings and user-friendly interface, Hexagon is the perfect tool for women looking to grow their businesses and achieve their goals.

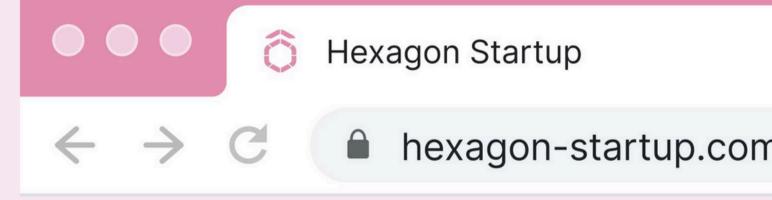
Our mission

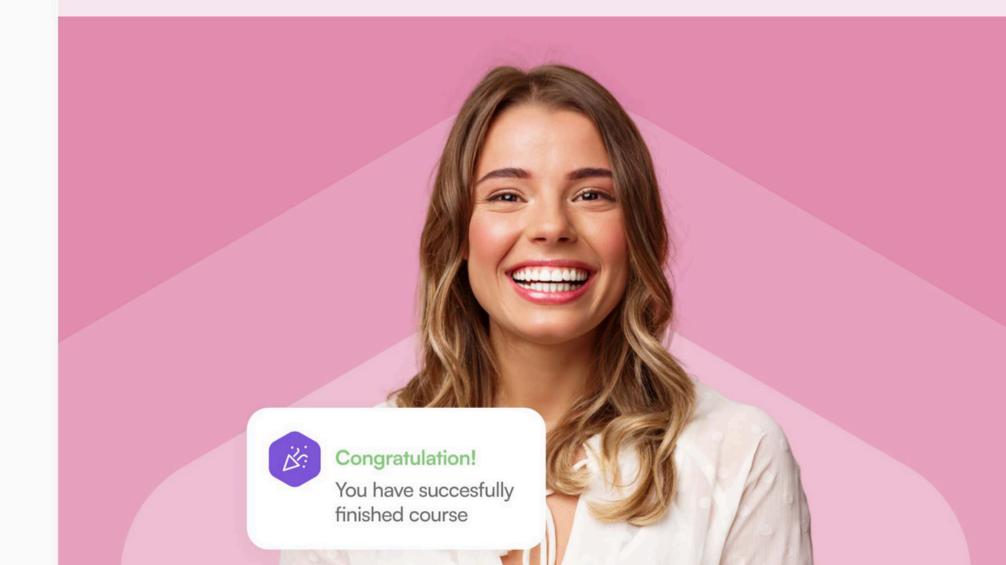
Our mission in the Hexagon Startup Web Application project was to create a seamless and intuitive user experience and user interface. We utilized our expertise in design and development to create a user-friendly interface that is easy to use and navigate. This was achieved by carefully considering the needs and goals of our target users, women who are looking to grow their businesses and develop their entrepreneurial skills.

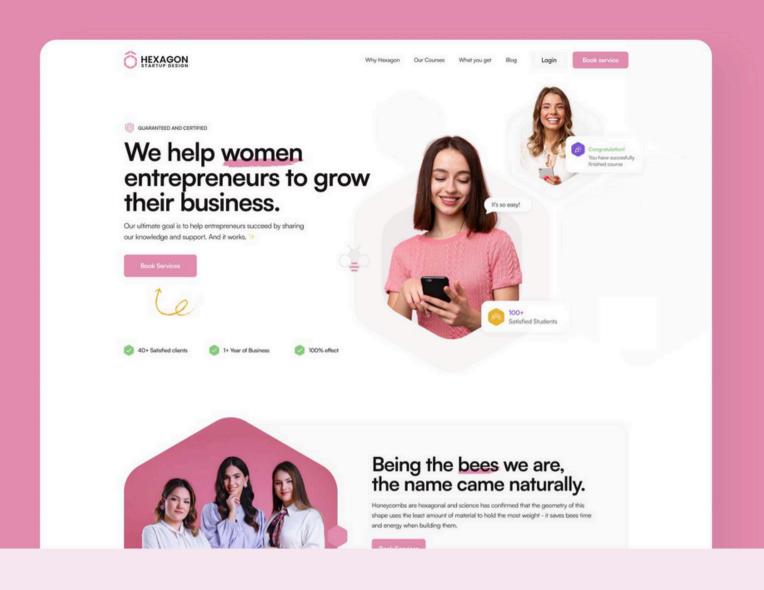
To deliver a robust and efficient platform, we employed the latest web development technologies and best practices. This included utilizing modern front-end frameworks, such as React, to create a responsive and dynamic user interface, and using a CMS solution, such as Strapi, to manage the platform's content and data. This combination of technology solutions allowed us to create a platform that is both user-friendly and scalable, providing women with the resources they need to grow their businesses and achieve their goals.

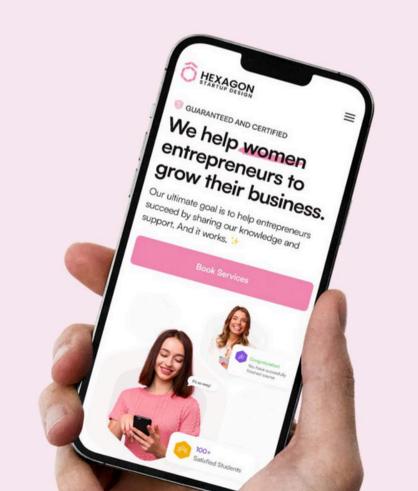
Overall, our mission was to support the mission of Hexagon Startup in empowering women in business through the creation of a comprehensive and user-centric web application.

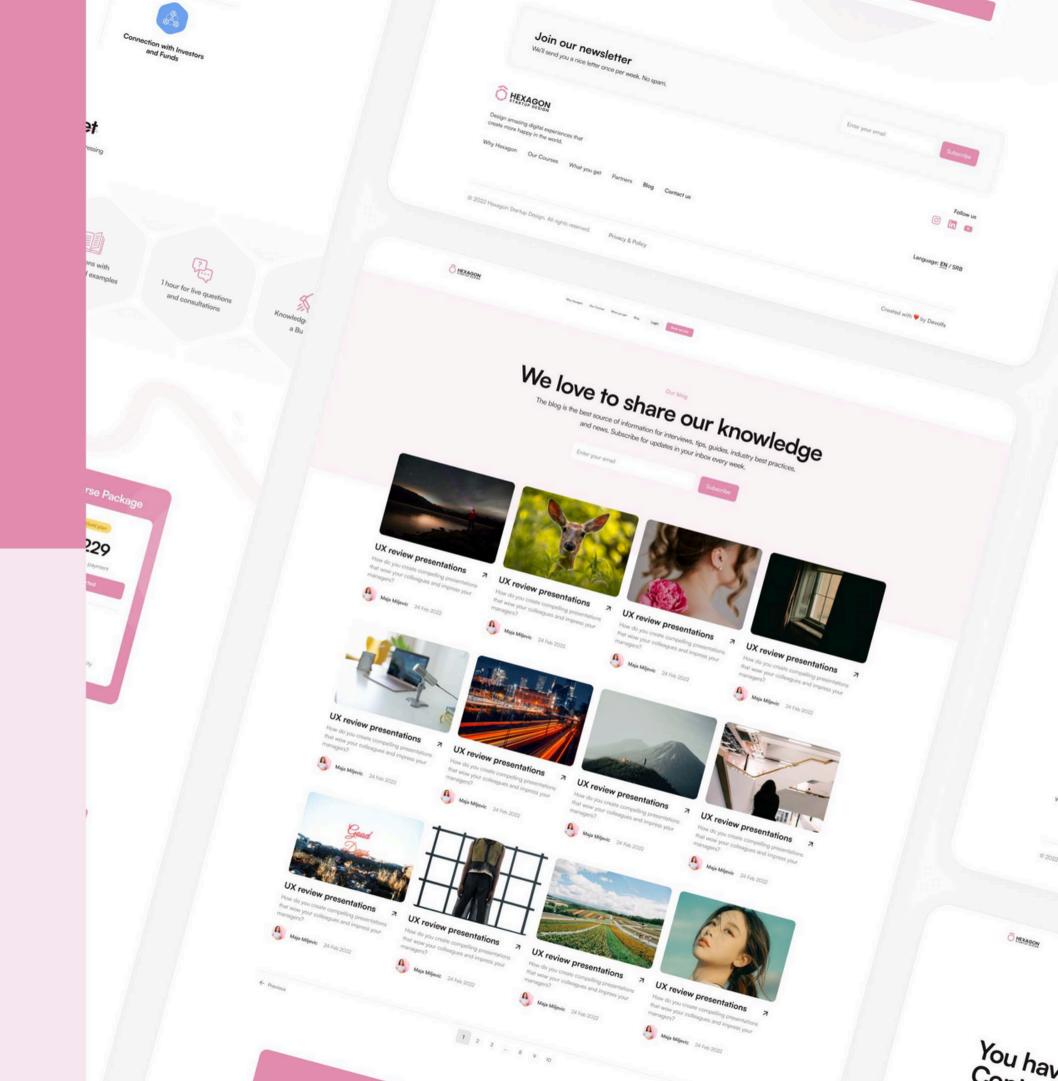


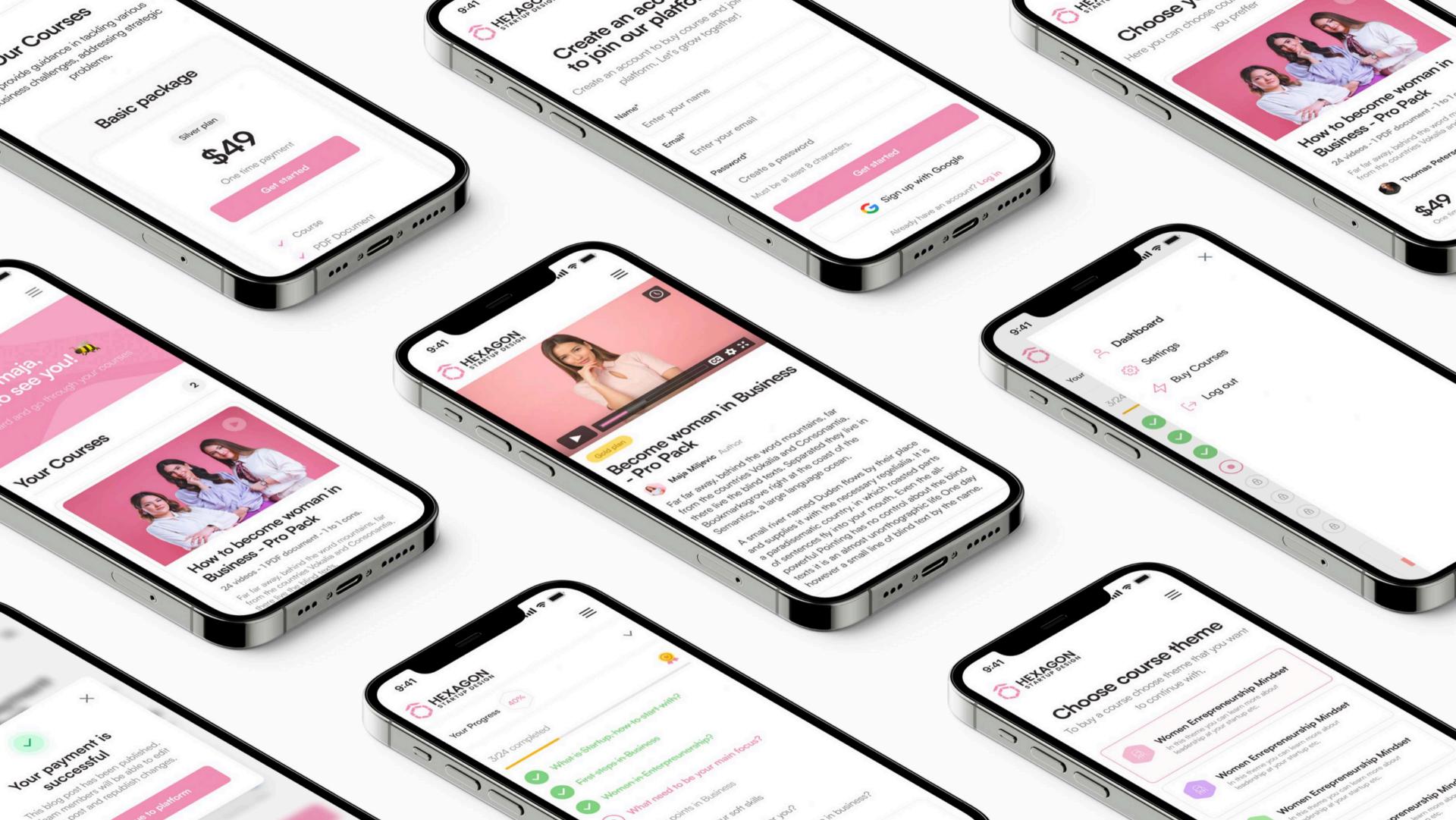


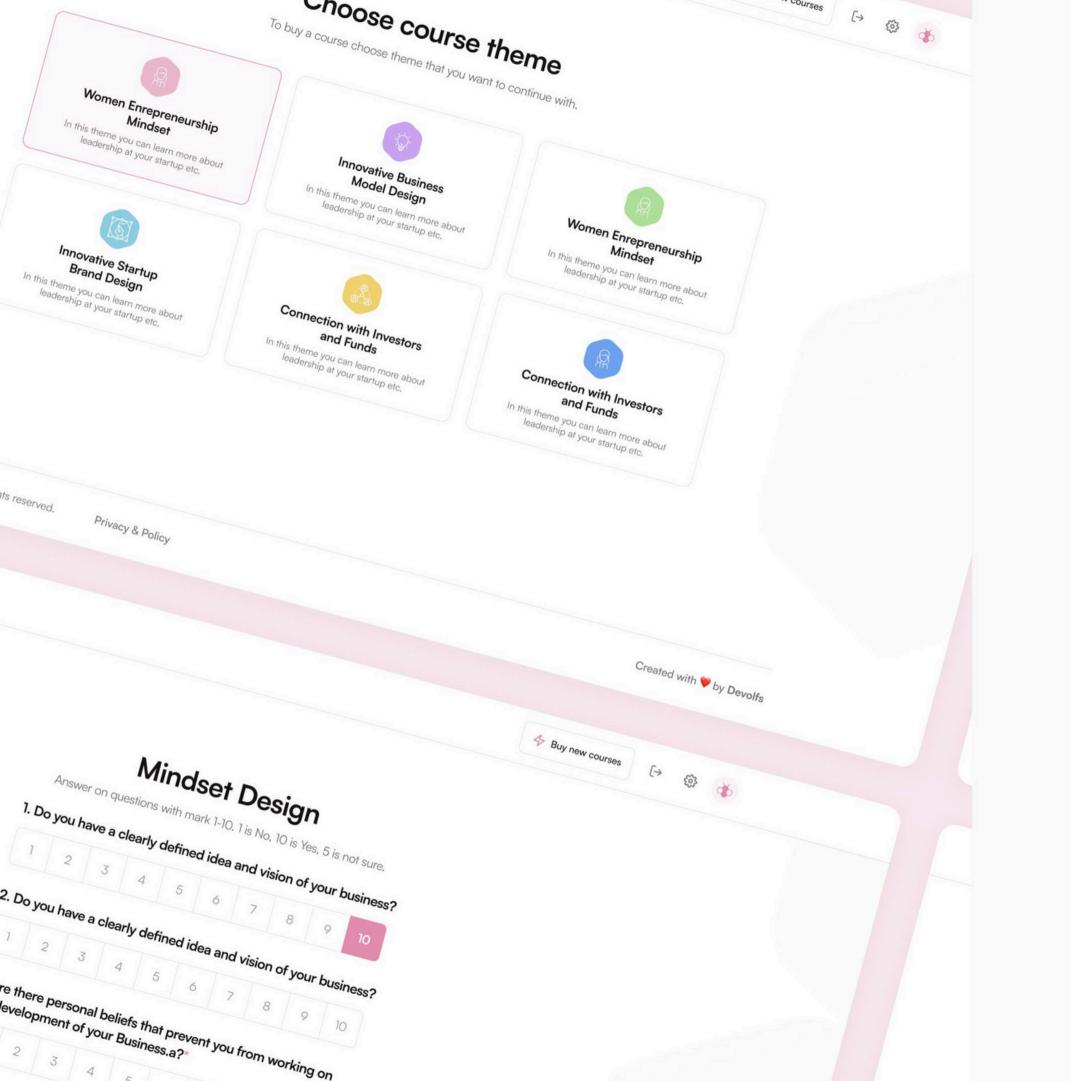




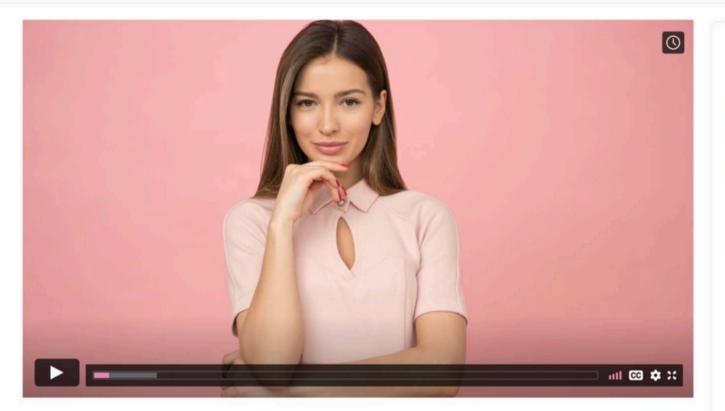












Become woman in Business - Pro Pack

Gold plan

24 videos - 1 PDF document - 1 to 1 consultations



Maja Miljevic Author

Far far away, behind the word mountains, far from the countries Vokalia and Consonantia, there live the blind texts. Separated they live in Bookmarksgrove right at the coast of the Semantics, a large language ocean.

A small river named Duden flows by their place and supplies it with the necessary regelialia. It is a paradisematic country, in which roasted parts of sentences fly into your mouth. Even the all-powerful Pointing has no control about the blind texts it is an almost unorthographic life One day however a small line of blind text by the name.

Your pre

















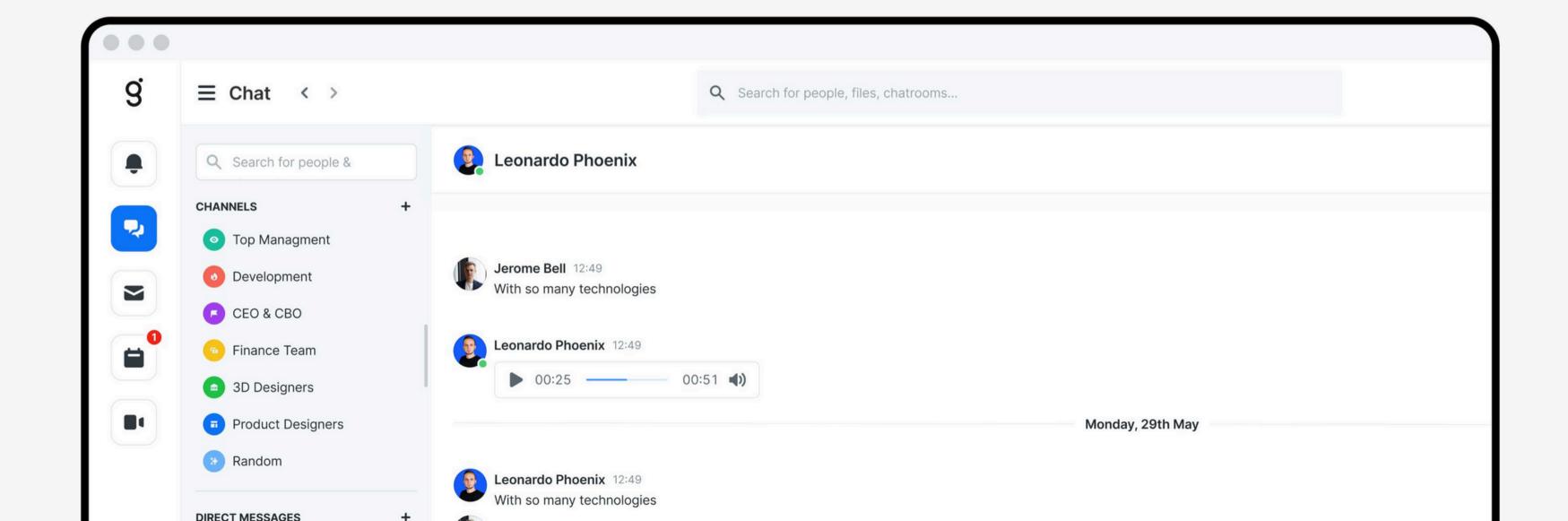






GOIXXO®







All in one software.

Headquarters Industry Frankfurt, Germany

Software

Company Size

10+ employees

Services

Brand Identity

UX Design

UI Design

Golixxo is an all-in-one software based in Frankfurt, Germany. It is designed to provide users with a comprehensive suite of tools that can help them manage their daily tasks and activities. The app features an email, messaging, calendar, and meeting tools, all in one place. With Golixxo, users can easily stay organized and on top of their communications, appointments, and meetings, without having to switch between multiple apps and platforms.

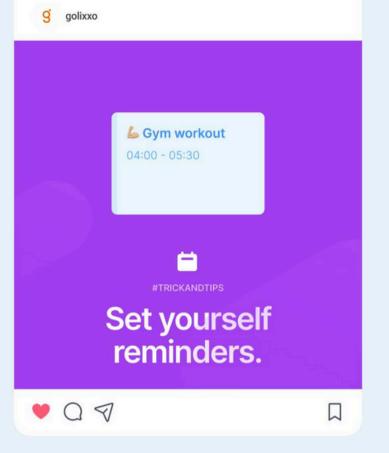
Golixxo is an time-saving tool for professionals, it allows you to access all your essential tools for communication, scheduling, and organization in one place, eliminating the need to switch between multiple apps and platforms, saving you valuable time and energy.

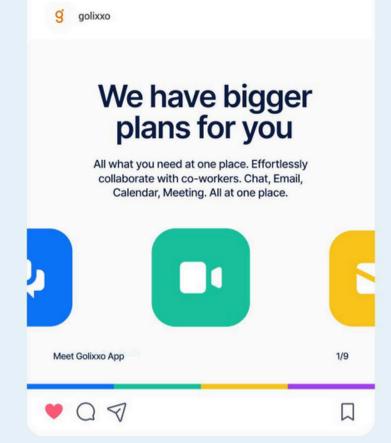
Our mission

Our mission at Golixxo is to revolutionize the software industry by creating a brand identity, user experience and interface that is both memorable and intuitive. Our team is dedicated to understanding the needs and pain points of our target users, and using that knowledge to design a product that stands out among its competitors.

We began by conducting in-depth market research to gain a thorough understanding of the software market and our users. From this research, we developed a brand identity that effectively communicates our unique value proposition and differentiates us from other











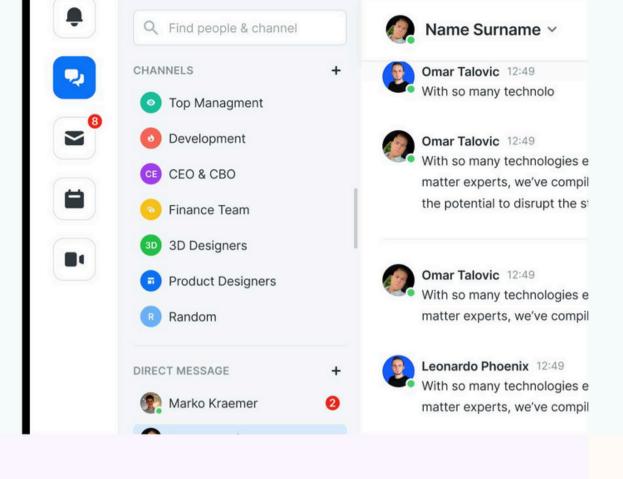


Innovation Night

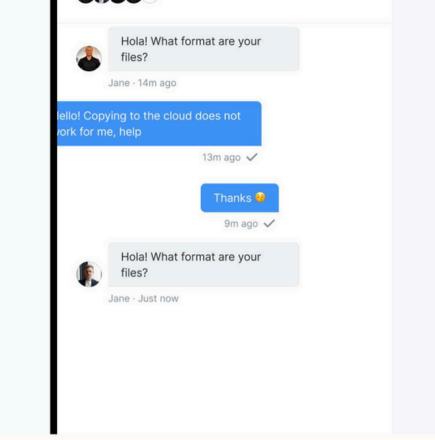


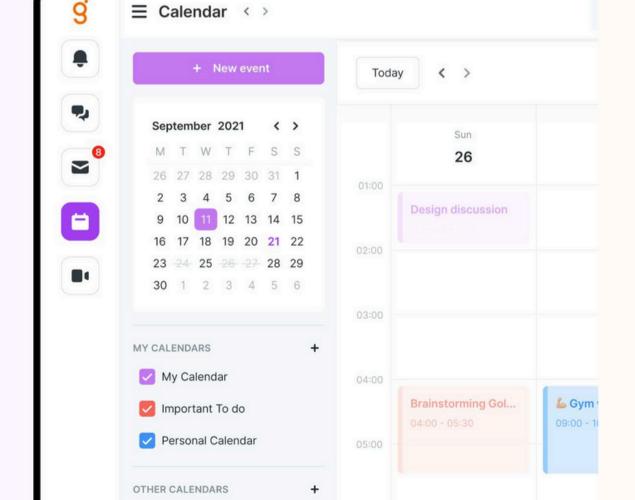




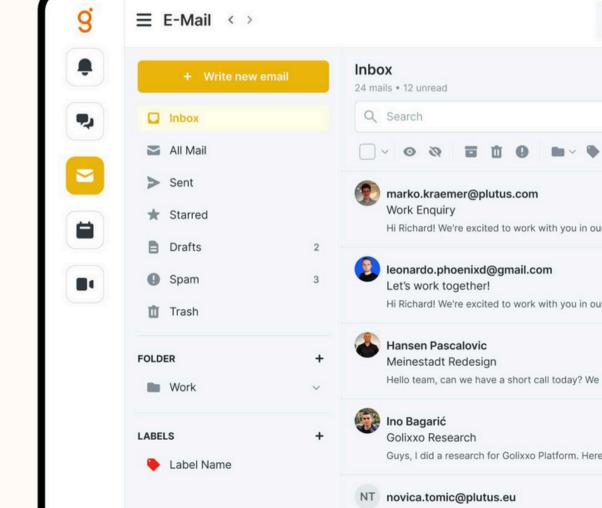


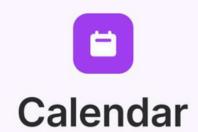


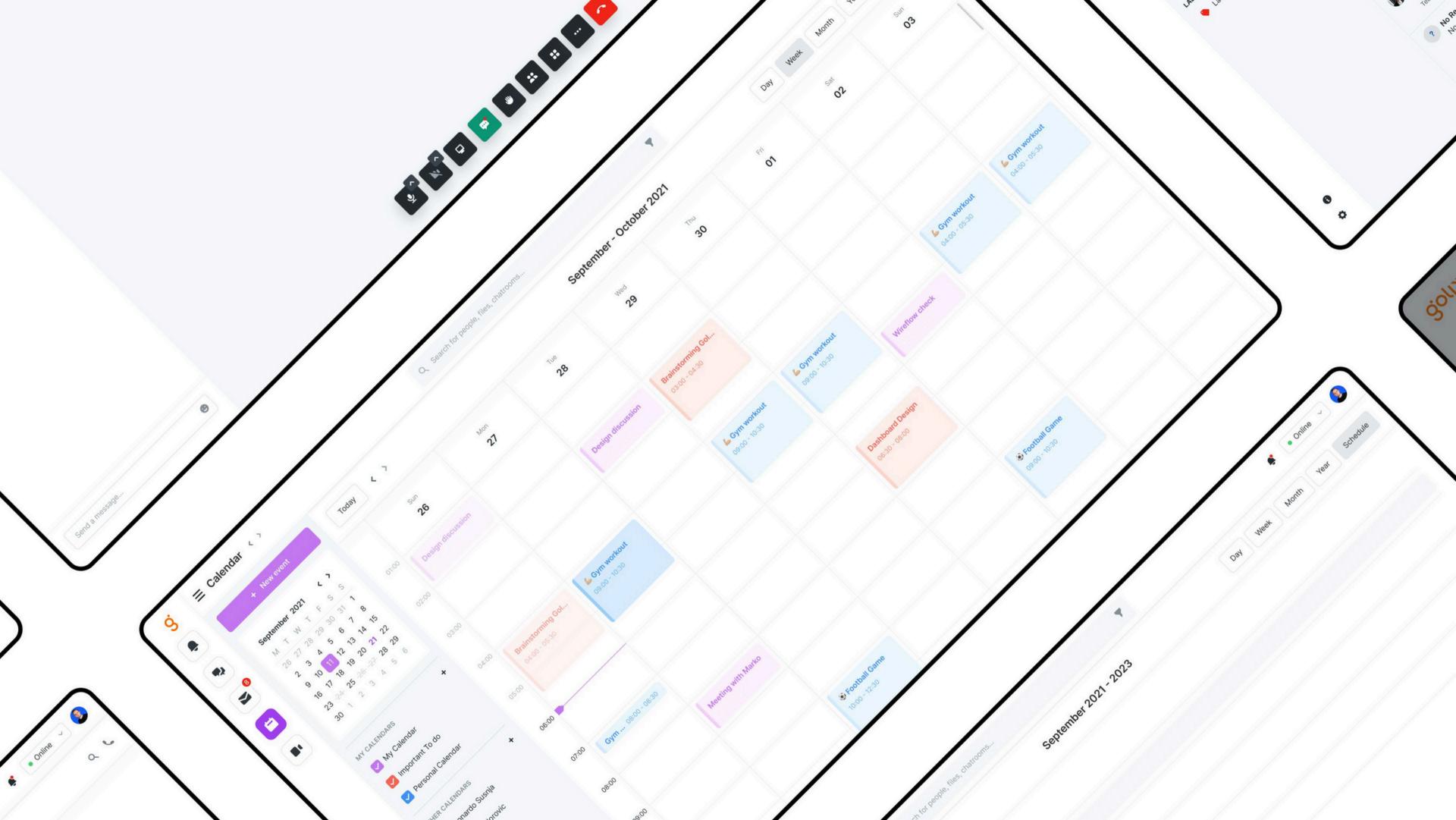




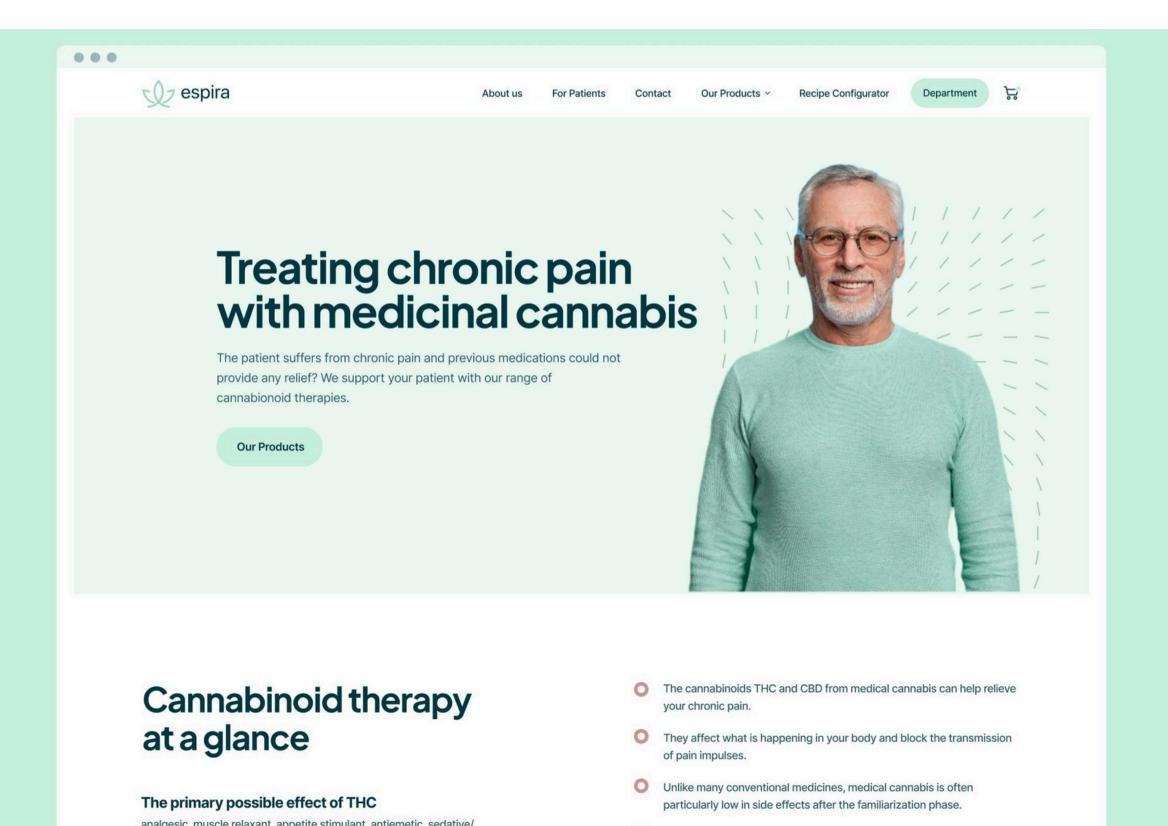








Espira®







Medicine from nature.

Headquarters

Frankfurt, Germany

Pharmaceutical Manufacturing

Company Size

2-10 employees

Brand Identity
UX Design
UI Design

Espira ® is an importer and distributor of high quality medical cannabis products.

Espira is the optimal solution for the global cannabis market. It has exclusive collaborations with reliable organic producers and is perfectly positioned to meet the challenges of the dynamics and explosive growth of the cannabis industry.

At Espira, they work closely with a carefully selected group of producers who adhere to their strict internal standards as well as EU GMP certifications to ensure the highest possible quality.

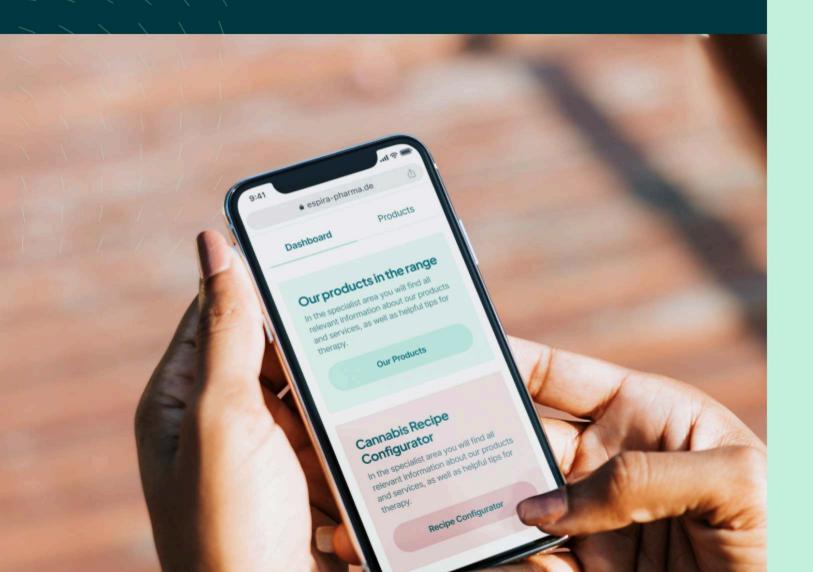
Our mission

Our design process began with extensive research and analysis of the cannabis market, as well as Espira's target audience and competitors. Based on this information, we developed a brand positioning and messaging strategy that clearly communicated Espira's commitment to quality and sustainability.

We identified a bold green and gold color palette and developed a visual language specifically designed to help Espira stand out in the crowded cannabis market, aid in visual recall, and increase brand awareness. We also created a sleek and modern visual identity, including a logo, typography, and imagery that aligned with Espira's brand identity.

To ensure that the website was easy to use and visually appealing across all devices, we provided user experience (UX) and user interface (UI) design services. This included creating wireframes and prototypes, designing high-fidelity mockups, and con ducting user testing to gather feedback and make any necessary adjustments.

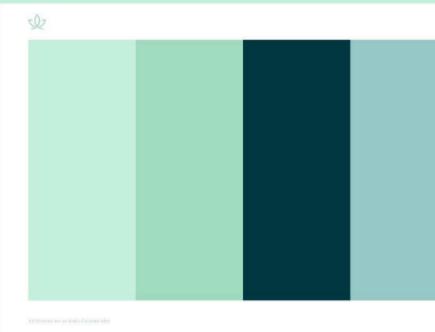






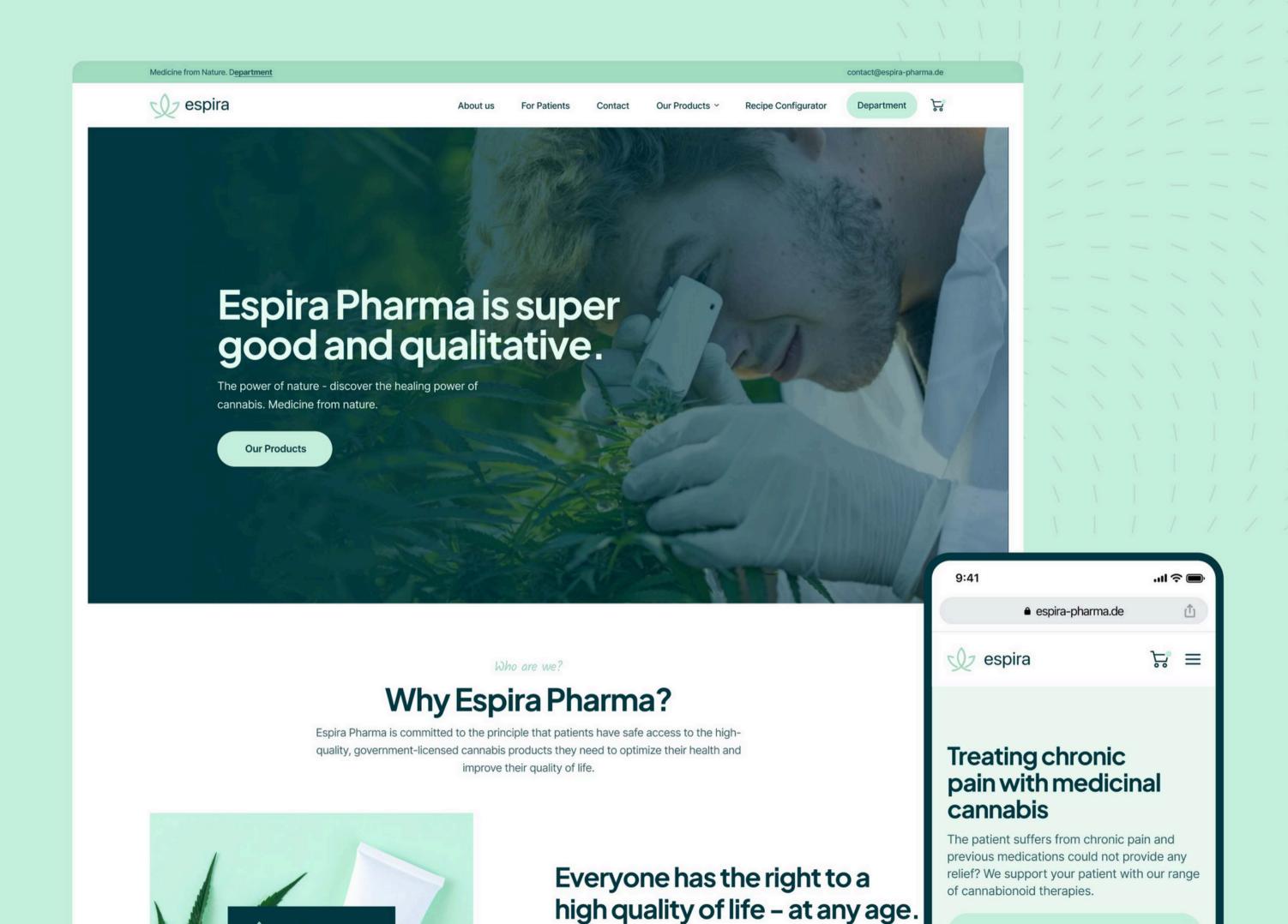


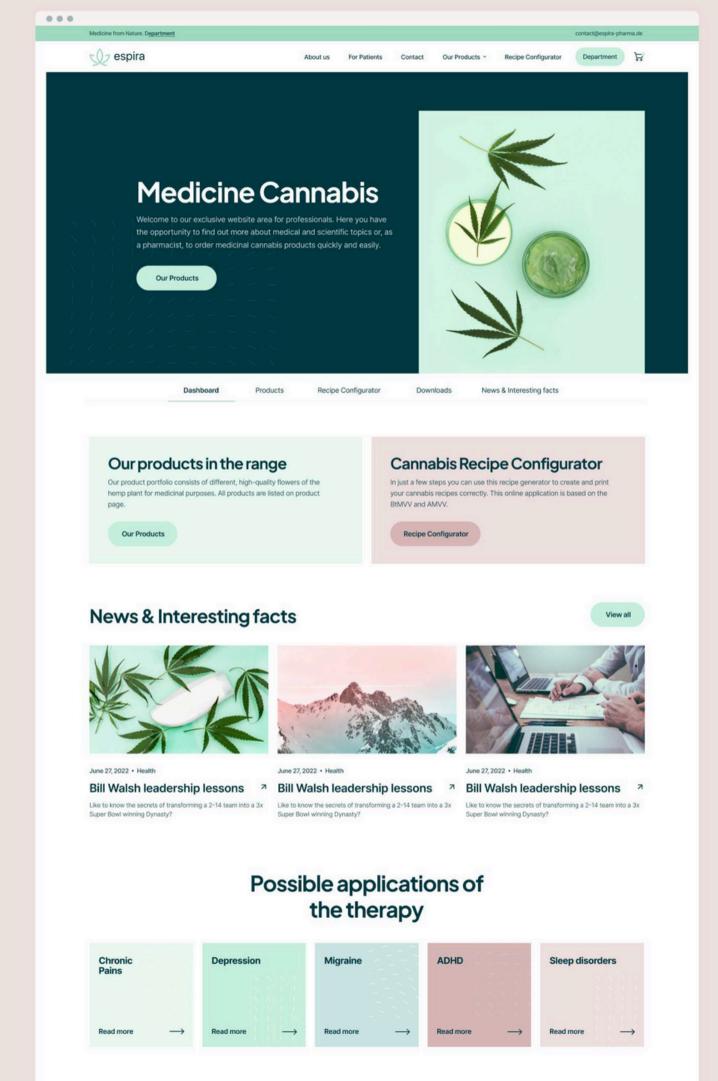


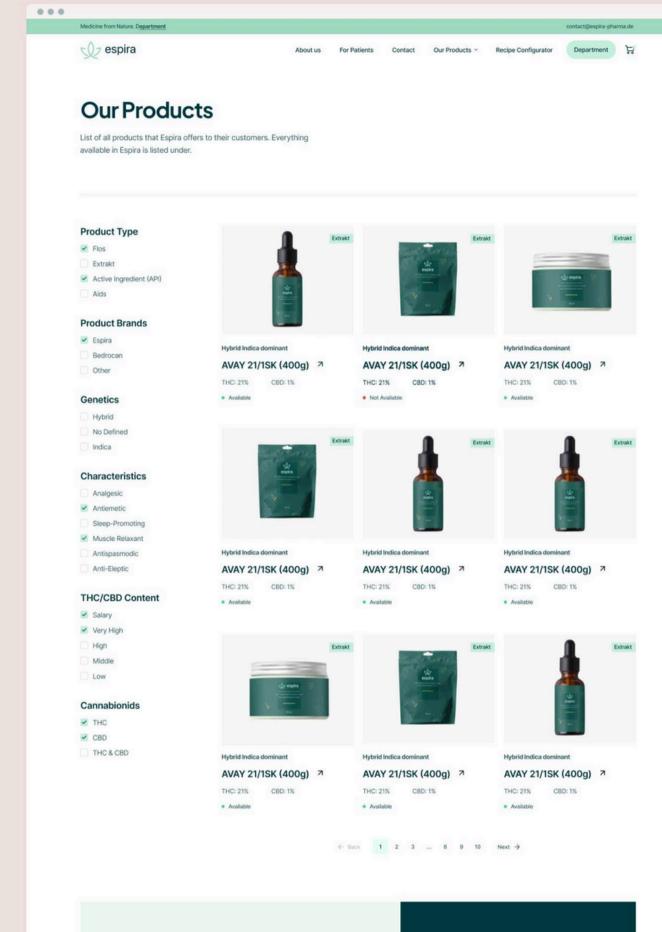










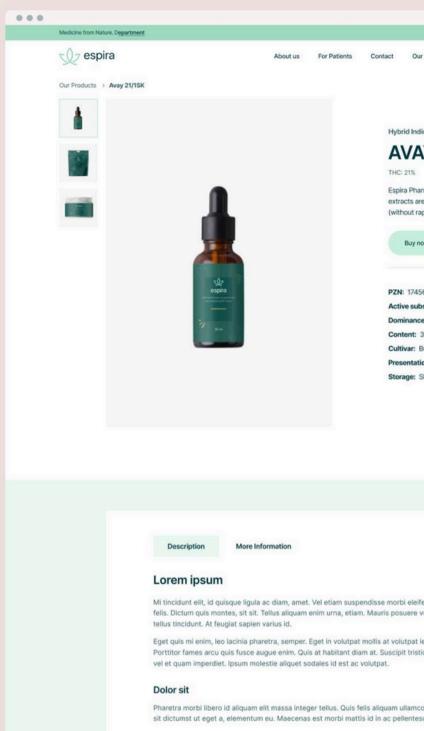


Possible applications

In the specialist area you will find all relevant information on the subject of cannabis, as well as our products and services, and as a pharmacist you can

of the therapy





Suggested products



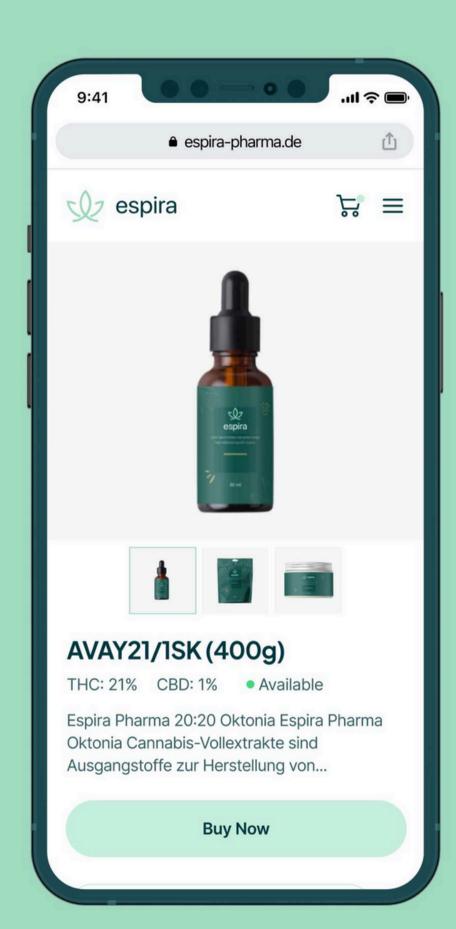
Quis felis aliquam

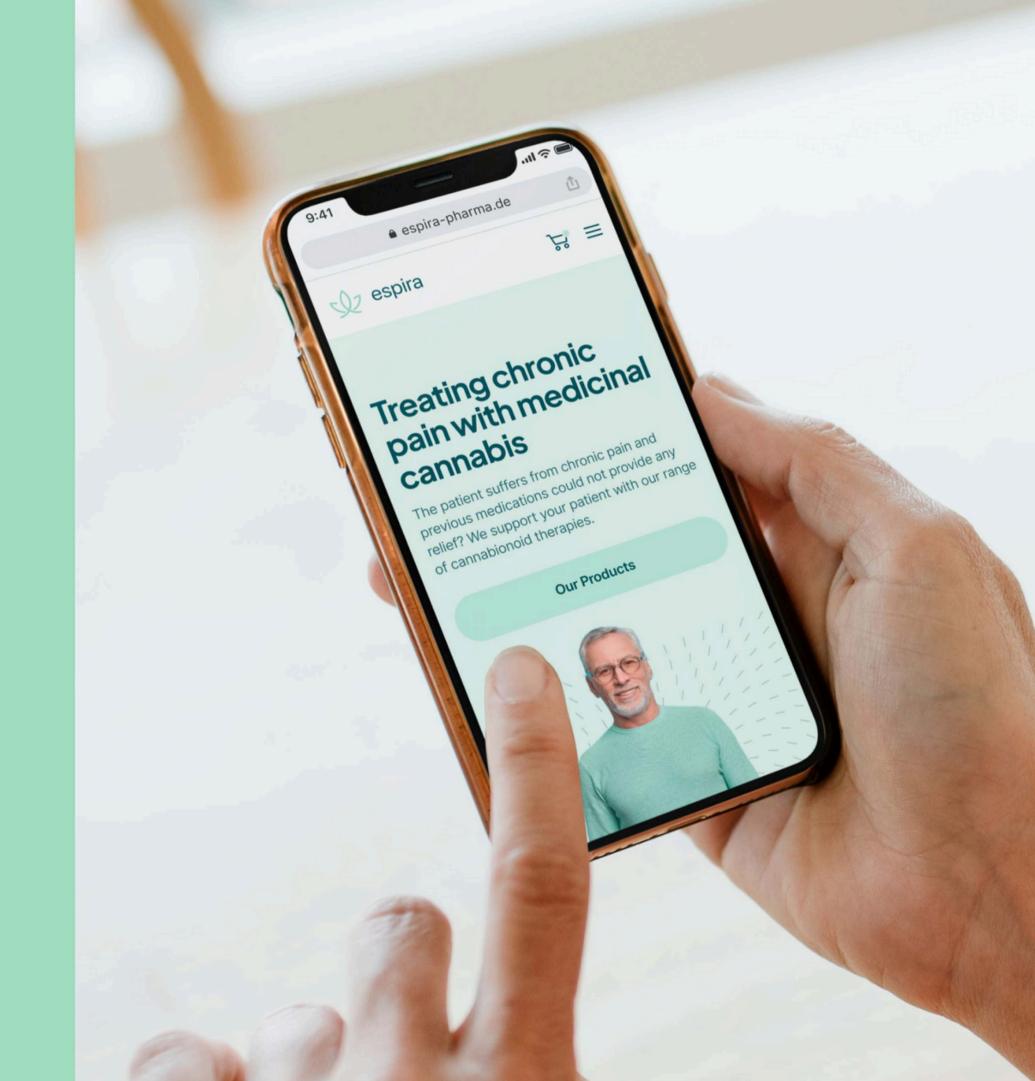
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Hybrid India

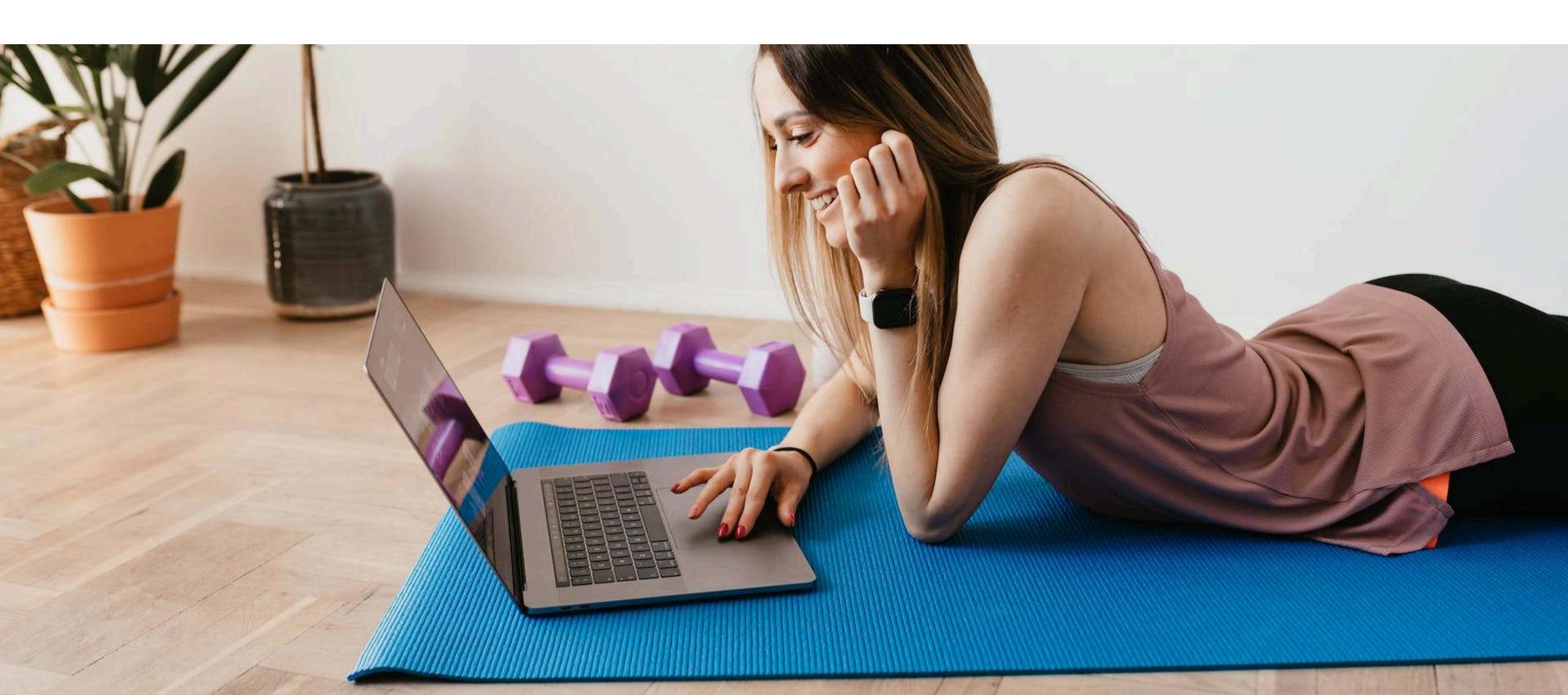
THC: 21%

Espira Phan





NOV. R





Nutrition, sport & motivation

Headquarters

Franfkurt, Germany

Industry

Fitness

Company Size

5000+ employees

Services

UX Design UI Design

Design support

Result

10 000+ active users every day

Juice Plus+ presents in cooperation with Detlef D! Soost an ultimate 16-week program that brings you closer to your goal of a more conscious, fitter, and healthier lifestyle.

Now! By Juice+ is a web platform with a focus on nutrition, sport, motivation & mindset content. With the mobile web version of the platform, you can train flexibly anytime and anywhere. Always keep an eye on your goals and achieve your best form in just 16 weeks.

Our mission

Devolfs was responsible for the design of the web and mobile platform, which was designed to be user-friendly and easy to navigate. The platform included a variety of features such as a habit tracking feature, which allowed users to track their daily habits such as drinking enough water, taking Juice Plus+ pills, eating healthy, and other habits that can lead to a healthier lifestyle. This feature was designed to help users establish good habits and stick to them, making it easier to achieve their goals.

The mobile web version of the platform was particularly important as it allowed users to access and track their progress anytime, anywhere, making it easy to stay on track and achieve their best form in just 16 weeks.

Overall, the NOW! by Juice Plus+ program was a great success and helped many users to establish healthy habits and improve their overall health and well-being. The habit tracking feature played a crucial role in helping users to achieve their goals by providing them with the tools and resources they needed to establish and maintain good habits.



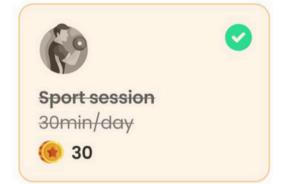


Community

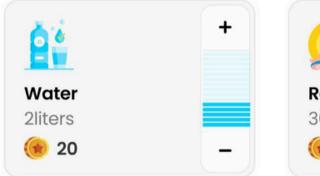
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Coin Shop

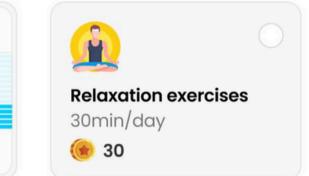








> Week 1



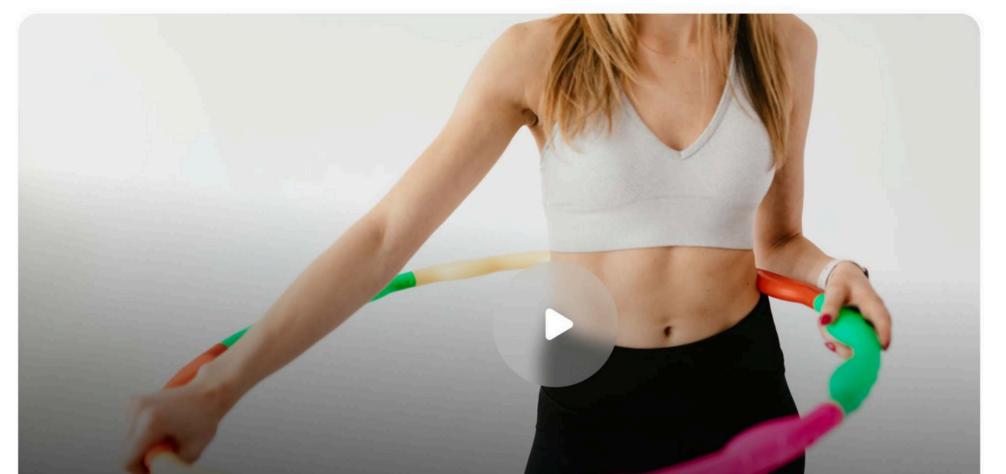
Day

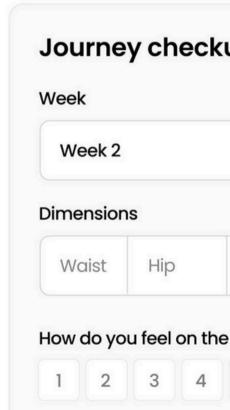
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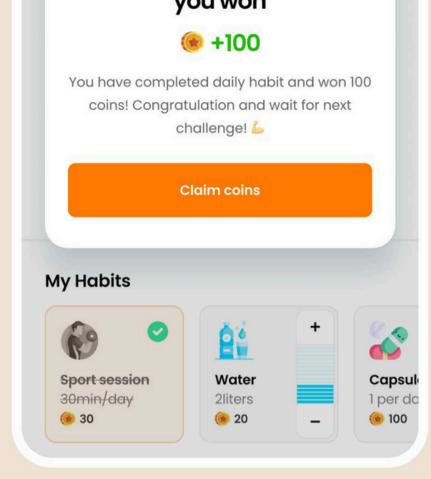
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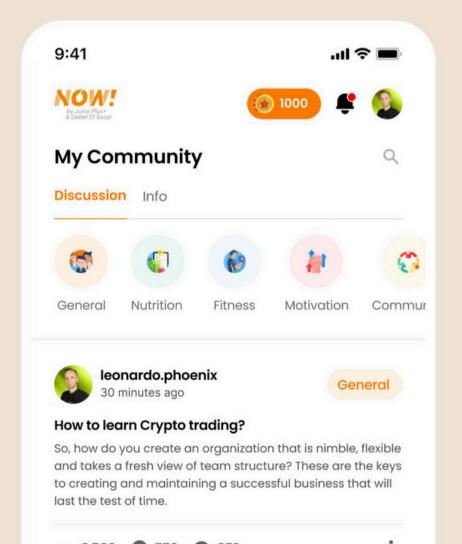
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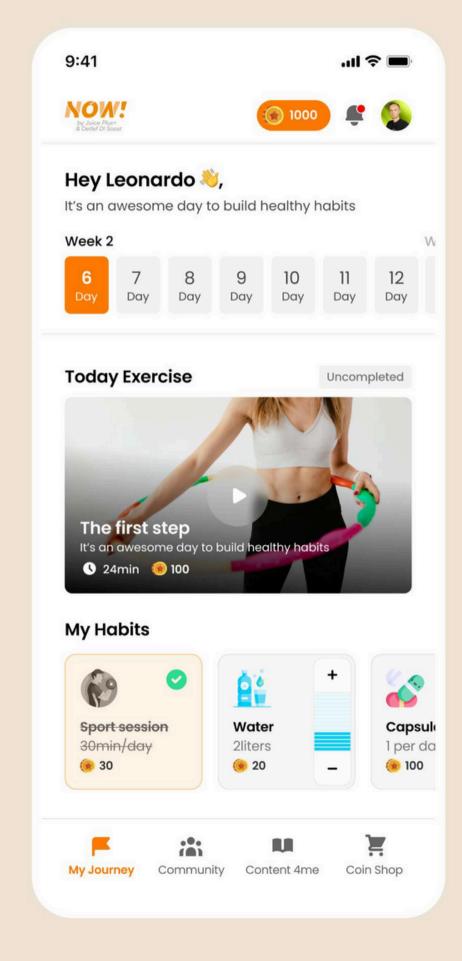
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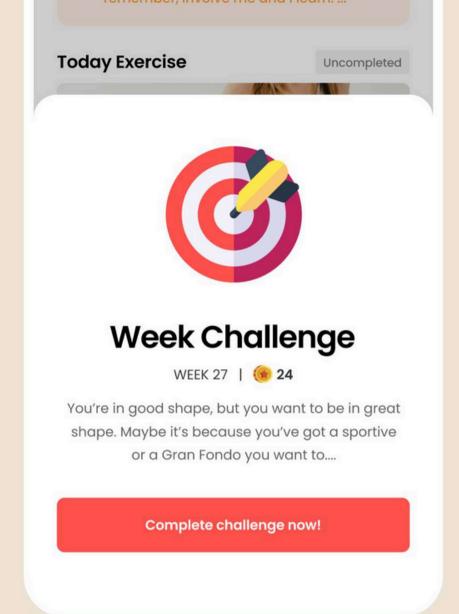
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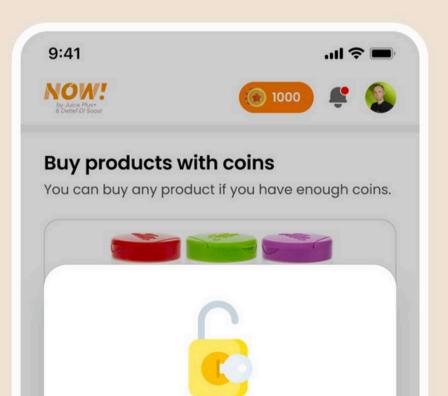
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WHAT OUR CLIENTS SAY

"AKR-Motion cared about the success of the project as much as we did. Throughout the process the AKR-Motion team showed themselves as true professionals."



Jacob Øen Founder & COO, Blue Rhythm

They were able to take our vision for an app for women entrepreneurs and turn it into a reality. Attention to detail made **our website not only visually stunning but also highly functional.**"



Maja MiljevicFounder & CEO, Hexagon Startup Design



"AKR-Motion was a key partner for our end-of-theyear campaign and helped us design a page in record time, resulting in an honorable mention on Awwwards and incredible brand recognition of Flow Ninja."



Uros Mikic Founder & CEO, Flow.Ninja

"We wouldn't have such great product quality and design if it weren't for them. Our customers and we are always satisfied at the end, and **AKR-Motion always delivers excellent results.**"



Marko Kraemer Founder & CEO, Visia. Digital





We are excited to work with you on your next project!

